

Mayor Elise Partin	Mayor Pro-Tem Tim James	Council Members Phil Carter Hunter Sox Byron Thomas	City Manager Jim Crosland	Deputy City Manager Mike Conley Assistant City Manager Weslev Crosbv	
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City of Cayce
Public Hearing and Regular Council Meeting
Tuesday, June 3, 2025
6:00 p.m. – Cayce City Hall – 1800 12th Street
www.caycesc.gov

To Access Council Meeting Livestream, click
<https://www.youtube.com/@cityofcayce1137/streams>

PUBLIC HEARING – NOTICE OF PUBLIC HEARING ON THE PROPOSED BUDGET AND INCLUDING PROPOSED INCREASES FOR CERTAIN EXISTING SERVICE AND USER FEES AND CERTAIN CHARGES, PREDOMINANTLY RELATED TO WATER AND SEWER RATES

- I. Opening Statement
- II. Public Testimony
- III. Close Hearing

REGULAR COUNCIL MEETING

I. Call to Order

- A. Invocation and Pledge of Allegiance
- B. Approval of Minutes
 - May 6, 2025, Regular Council Meeting
 - May 8, 2025, Special Council Meeting
 - May 21, 2025, Regular Council Meeting

II. Public Comment Regarding Items on the Agenda

III. Presentations

- A. Presentation by Ms. Lynn Dooley, Director of Human Resources, regarding an Update on the City Manager Search
- B. Presentation by Mr. David Sykes, with Stantec Consulting Services Inc., on the City's Brownfields Grant Program

IV. Items for Discussion and Possible Approval

- A. Discussion and Approval of the Accommodations Tax Committee's Recommendation for Distribution of Funding for FY25/26 [White Paper](#), [Budget](#)
- B. Discussion and Approval of Hospitality Tax Grant Funding for FY25/26 [White Paper](#), [Budget](#)

- C. Discussion and Approval of Proposal Award to Kimley-Horn for Comprehensive Safety Action Plan for Safe and Active Streets

V. Ordinances

- A. Discussion and Approval of Ordinance 2025-05 to Adopt an [Annual Budget](#), Levy a Property Tax, and Provide Revenue for the City of Cayce for the Fiscal Year Ending June 30, 2026, and To Adopt and Establish Certain New Fees and Charges with Amounts – Second Reading

VI. Committee Matters

- A. Approval to Enter the Following Committee Approved Minutes Into the City's Record
Cayce Housing Authority – March 18, 2025
Museum and Historical Commission – April 2, 2025
Cayce Housing Authority Special Meeting – April 8, 2025
- B. Appointments
Museum Commission – One (1) Position

VII. City Manager's Report

VIII. Council Comments

IX. Executive Session

- A. Discussion of Lexington County economic development projects relating to the proposed location, expansion, or the provision of services encouraging location or expansion of industries or other businesses within the City
- B. Discussion of Employment Matter – City Manager Position

NOTE: Items discussed in Executive Session may result in action by City Council upon its return to general session

X. Reconvene

XI. Possible Action by Council in follow up to Executive Session

- A. Other

XII. Adjourn

SPECIAL NOTE: Upon request, the City of Cayce will provide this document in whatever form necessary for the physically challenged or impaired.

NOTICE OF PUBLIC HEARING ON THE PROPOSED BUDGET FOR THE CITY OF CAYCE

Pursuant to Sections 6-1-80 and 6-1-330 of the SC Code of Laws, public notice is hereby given that the City of Cayce City Council will hold a Public Hearing on the municipal budget for the 2025-2026 fiscal year, including proposed increases for certain existing service and user fees and certain charges, predominantly related to water and sewer rates:

Date: June 3, 2025

Time: 6:00 p.m.

Location: Cayce City Hall, Council Chambers, 1800 12th Street

GENERAL FUND

Current Fiscal Year Revenue Budget	Projected Revenues FY2025-2026	Percentage Change in Revenue	Current Fiscal Year Millage
\$18,406,288	\$19,807,548	7.61%	62.1 mils
Current Fiscal Year Expenditures Budget	Projected Expenditures FY2025-2026	Percentage Change in Expenditures	Estimated Millage FY2025-2026
\$18,406,288	\$19,807,548	7.61%	59.4 mils

UTILITY FUND

Current Fiscal Year Revenue Budget	Projected Revenues FY2025-2026	Percentage Change in Revenue
\$27,545,381	\$27,969,507	1.54%
Current Fiscal Year Expenditures Budget	Projected Expenditures FY2025-2026	Percentage Change in Expenditures
\$27,545,381	\$27,969,507	1.54%

One mil equals \$59.40 Per \$1,000 of Assessed Property Value.

Mayor Elise Partin	Mayor Pro-Tem Tim James	Council Members Phil Carter Hunter Sox Byron Thomas	City Manager Jim Crosland	Deputy City Manager Mike Conley Assistant City Manager Wesley Crosby	
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**City of Cayce
Regular Council Meeting
Tuesday May 6, 2025**

The May 6, 2025, Regular Council Meeting was held this evening at 6:00 p.m. in Council Chambers. Those present included Mayor Elise Partin, Mayor Pro Tem Tim James and Council Members Phil Carter, Hunter Sox and Byron Thomas. City Manager Jim Crosland, Deputy City Manager Michael Conley, Assistant City Manager Wesley Crosby, Municipal Clerk Mendy Corder, Finance Director Kelly McMullen, Human Resources Director Lynn Dooley, IT Director Jamie Beckham, Utilities Director Betsy Catchings, Police Chief Bruce Wade, Fire Chief Steven Bullard and City Attorney Will Dillard were also in attendance.

Mayor Partin asked if members of the press and the public were duly notified of the meeting in accordance with the FOIA. Ms. Corder confirmed they were notified.

Call to Order

Mayor Partin called the meeting to order and Council Member Carter gave the invocation. Mayor Partin stated that there was a special guest in attendance to lead the assembly in the Pledge of Allegiance. She stated that Miss Dezyah Dewitt, a third-grade Cayce Elementary School student who was the winner of the 13th Annual Future Chefs Challenge in Lexington Two, would lead the assembly in the Pledge of Allegiance. Mayor Partin stated that a panel of judges selected Dezyah Dewitt's Cheeseburger Cupcakes as its favorite from among recipes prepared by finalist 3rd, 4th, and 5th grade students from the district's six (6) elementary schools. Cayce Elementary Principal Elaine Lundy stated that the recipes, themed for favorite main dishes, were prepared by students in a competition in the commercial kitchen at the Lexington Two Innovation Center. She stated that Dezyah would be representing Lexington Two at the statewide competition and voting would run until May 9 and they would announce the winner that Monday.

Mayor Partin stated that she and Council Member Thomas wanted to make sure to bring Dezyah in person so they could highlight all her hard work, but also so that everyone in Cayce could vote for her. Principal Lundy stated that if Dezyah won celebrity chef Daniela Soto Inez would come to Cayce and cook with Dezyah at the Innovation Center culinary kitchen. She stated that it was a huge opportunity for the community to have Chef Inez there and was very exciting.

Council Member Thomas told Dezyah to not ever let her age determine her impact on a community and to let her classmates know that they had greatness at Cayce Elementary. He stated that the community was behind them and wanted to support them. He stated that he could not wait to see Dezyah win.

Approval of Minutes

Council Member Sox made a motion to approve the April 1, 2025, Budget Work Session, April 1, 2025, Regular Council Meeting and April 16, 2025, Regular Council Meeting Budget Work Session minutes as written. Mayor Pro Tem James seconded the motion which was unanimously approved by roll call vote.

Public Comment Regarding Items on the Agenda

There was no public comment.

Ordinances and Resolutions

- A. Discussion and Approval of Ordinance 2025-04 Amending the Code of Ordinances for the City of Cayce by Adding Section 2-97 to Provide for Adoption of Proclamations and Ceremonial Resolutions – First Reading

City Manager Crosland stated that Council approval was needed to amend the City Code of Ordinances by adding section 2-97, to provide for adoption of Proclamations and ceremonial Resolutions. He stated that Council was often asked to recognize a group, business or individual at Council Meetings and the City currently did not have a policy for this matter. Mayor Pro Tem James made a motion to amend the Code to add Section 2-97. Council Member Thomas seconded the motion. Mayor Pro Tem James stated that there were occasions when recognitions were meant to be a surprise and asked how that would be handled. City Attorney Dillard stated that technically, items were always supposed to be put on the agenda so if a situation arose where there was a desire for it to be a surprise, the agenda could be drafted in such a way to not give up the surprise.

Council Member Thomas stated that the business community had done such amazing things for the City and its churches and also entities outside of the City of Cayce made impacts in the City. He stated that this amendment would give them an opportunity to be recognized in the people's chamber, so then everyone could know what amazing things they were doing for the City. He stated that he was excited about the amendment and hoped that they could get full support for it.

Mayor Pro Tem James asked that his peers on Council, not take away from such a good thing by just giving away proclamations. He stated that they really should be worthy and if they started handing them out, then they would not really be worthy. He stated that when someone received a Resolution or Proclamation they should feel very good about it. He stated that the Greater Cayce West Columbia Chamber named an award for the public safety recipient through the chamber Setting the Bar after Drew Barr who set the bar. He stated that some months they went without giving the award because there was not something that took place that set that bar, but when something

did, then that award was given, and therefore it was received in the manner of appreciation. Mayor Partin called the question which was unanimously approved by roll call.

Mayor Partin stated that she should have asked the question prior to calling the question but she thought she remembered seeing two (2) separate items when Municipal Clerk Corder emailed Council the proposed policy for Proclamations and Resolutions. City Attorney Dillard stated that Council was sent a draft policy, not in Ordinance form and the proposed Ordinance greatly simplified what was provided for in those documents and made it a process that goes through Council requests to have items added to the agenda. Mayor Partin stated that she felt there was some language that was missing on the draft Ordinance and asked that it be reviewed before the Second Reading.

B. Consideration and Approval of Resolution to Declare May 4-10, 2025, as Professional Municipal Clerks Week in South Carolina

Council Member Thomas made a motion to approve a Resolution declaring May 4 – 10, 2025, as Professional Municipal Clerks Week. Council Member Sox seconded the motion. Council Member Thomas stated that Council was so thankful and blessed to have Ms. Corder working for the City, serving on the Events Committee and being the Clerk. He stated that Ms. Corder was so helpful and she was the same with everyone. He stated that she gave that respect and attention to detail to everything that she did for the City and when one talked about what made the City of Cayce great, the City could not be great without Ms. Corder. Council Member Carter thanked Ms. Corder for all she did for him and Council and for the City which was the most important thing. He stated that she wore a lot of hats and did one fine job with City events as well. He stated that the Soiree on State was always a perfect event and thanked her for that. Mayor Partin stated that Ms. Corder represented the City well and looked out for the citizens. She stated that she followed through and did a great job, not just for Council, but for the citizens. Mayor Partin called the question which was unanimously approved by roll call vote.

C. Consideration and Approval of Resolution Approving and Consenting to the Inclusion of Certain Property in a Joint County Industrial Park Within the City of Cayce, South Carolina with Continuing Conditions; and Other Matters Related Thereto

City Manager Crosland stated that he would like to move this item to IX. B. Council Member Sox made a motion to move Item III. C. to IX. B. Mayor Pro Tem James seconded the motion which was unanimously approved by roll call vote.

Items for Discussion and Possible Approval

A. Discussion and Approval of Purchase of Utilities Equipment Requests

City Manager Crosland stated that the Utilities Director, Ms. Betsy Catchings, was requesting the purchase of needed equipment for the Utilities Department. He stated that Council approval was needed to sole source the purchase of water and sewer equipment for the Utilities Field Operations Department. He stated that the Field Operation Department owned and operated two (2) sewer jetter machines that were used on a daily basis for cleaning lines and addressing sewer blockages that occurred within the system. He stated that one (1) unit had failed and could not be repaired but the second unit was 22 years old and still ran well. City Manager Crosland stated that it was critical to have a second machine in case there was an emergency call while the other one was in use. He stated that a Harmon model unit had been priced and cost approximately \$82,604. He stated that Field Operations was in the process of replacing their current Thompson pumps that were no longer reliable and were obsolete since parts for these pumps were no longer available. He stated that Godwin pumps had been purchased and were currently in use and had been very reliable. City Manager Crosland stated that the Godwin pumps were dry prime pumps and were specifically designed to automatically prime after the pump shuts off. He stated that the preliminary FY25/26 budget included the purchase of a Godwin pump to replace the Thompson pump but funds were available to purchase the pump now which meant pricing would be locked in and not subject to increases. He stated that Exlam was the sole supplier of the Godwin pump and they had the pump in stock and would cost approximately \$72,075.

City Manager Crosland stated that the Highway 321 booster pump station feeds the City's gas and water tank and operated on two (2) pumps, which was required by South Carolina Department of Environmental Services. He stated that when one (1) pump was down, the station was in emergency status and lead times for repair and placements were two (2) to six (6) months out. He stated that the preliminary FY25/26 budget included the purchase of a spare pump that would ensure the City was prepared during emergencies. He stated that funds were available to purchase this pump now which meant pricing would be locked in and not subject to increases. City Manager Crosland stated that booster station currently used Aurora model 421 A pumps, which had been reliable and it was proposed to purchase the same pump for the spare to provide continuity. He stated that the Mechanical Equipment Company was a sole supplier of the Aurora pump and the pump would cost approximately \$49,655. He stated that City Council could waive the formal bid process procedures established by Ordinance when it was to the City's advantage to sole source in certain situations.

Council Member Carter made a motion to waive the formal bid process to purchase a Harben Sewer Jetter Machine for \$82,604 from Utilities Wastewater Collection O&M, a Godwin Sewer Pump for \$72,075 from Utilities Wastewater Collection O&M and an Aurora Booster Pump for \$49,655 from Utilities Water Distribution O&M. Council Member

Sox seconded the motion which was unanimously approved by roll call vote. Mayor Partin thanked staff for being proactive.

Committee Matters

- A. Approval to Enter the Following Committee Approved Minutes Into the City's Record
Museum Commission – March 5, 2025

Council Member Carter made a motion to enter the March 5, 2025, Museum Commission meeting minutes into the City's record. Council Member Thomas seconded the motion which was unanimously approved by roll call vote.

- B. Appointments and Reappointments
Accommodations Tax Committee – One (1) Position
Beautification Foundation – Four (4) Positions
Events Committee – One (1) Position
Museum Commission – One (1) Position

Mayor Partin stated that there was an opening on the Accommodation Tax Committee and the City had received a potential member application from Ms. Ashley Lambert. Mayor Pro Tem James made a motion to appoint Ms. Lambert to the Accommodations Tax Committee. Council Member Thomas seconded the motion which was unanimously approved by roll call vote. Mayor Partin stated that Ms. Christy Corley, Ms. Barbara Lawson, Ms. Forrest Ryan and Mr. Ross Shealy's terms on the Beautification Foundation expired in May, they all attended meetings regularly and would like to serve again. Mayor Pro Tem James made a motion to reappoint all four (4) to the Beautification Foundation. Council Member Thomas seconded the motion. Mayor Partin stated that the Beautification Foundation's Adult Spelling Bee fundraiser was so much fun. She stated that she knew several people who loved to spell so they should reach out to the Beautification Foundation and get a team together for next year's fundraiser. She called the question which was unanimously approved by roll call vote. Mayor Partin stated that Ms. Jean Boiteau's term on the Events Committee expired in May and she would like to serve again. Mayor Pro Tem James made a motion to reappoint Ms. Boiteau. Council Member Thomas seconded the motion which was unanimously approved by roll call vote. Mayor Partin stated that there were several openings on the Events Committee so anyone that was interested could get a potential member application on the City's website. She stated that Ms. Pamela Sulton's term on the Museum Commission expired in May and she would like to serve again. She stated that she regularly attended meetings and was also a member of the Museum's African American subcommittee. Mayor Pro Tem James made a motion to reappoint Ms. Sulton. Council Member Thomas seconded the motion which was unanimously approved by roll call vote. Mayor Partin stated that the Museum's Legends event was really amazing and well done, and one would get the answer to questions like, what

connects the City of Cayce, the Smithsonian and the Vatican? She stated that it was pretty amazing what a lot of the City's residents had accomplished. She called the question which was unanimously approved by roll call vote. Mayor Partin stated that the answer to what connected the City of Cayce, the Smithsonian and the Vatican was Larry Levy.

City Manager's Report

City Manager Crosland stated that Glenwood Parks reopening was May 14 and invited everyone to attend play some basketball on the newly refurbished basketball court with the City's School Resource Officers. He stated that the formal swearing in of the City's Police Chief, Chief Wade, was taking place at the May 21, 2025, Council Meeting. He stated that the Cayce Police Department and Fire Department had been working to promote safety with the prom promise that was coming up. He stated that day was Midlands Gives and asked everyone to donate to the Cayce Public Safety Foundation. He stated that the Midlands Give Power Hour was from 7pm to 8pm and MPA Strategies would be matching whatever was raised. He stated that National Small Business Week was that week and the CWC Chamber had many events supporting small businesses. He stated that one was that day where Police Chief Wade was the guest speaker. City Manager Crosland stated that he submitted to Council the day prior his letter of intent to retire. He stated that he had over 28 years in local government and the military and he and his family thought it was time. He stated that he had accomplished many goals in his short tenure and felt that the City was in good hands. He stated that his contract stated that a 60 day notice was required but in his letter he put in 90 days out of respect to help find a suitable replacement. He stated that Council had requested a Special Council Meeting that Thursday at 4pm and he had asked Council to let him know at that meeting so he could make appropriate plans. He thanked Council for their support.

Council Comments

Mayor Partin stated that Jim Crosland really did the City of Cayce a service by stepping in when he was needed. She stated that he did not do that because he wanted the job but because he loved the City. She stated that Council was thankful for Mr. Crosland and all that he had done throughout his entire career at the City and wished him the best of luck in his retirement from the City of Cayce. She stated that Mr. Crosland had graciously given Council plenty of time to look for the City's next City Manager. She stated that Council would not have to rush that decision and could make sure that they got it right for the citizens. Mayor Partin stated that position had long been filled by men and women with a Master's in Public Administration and during her tenure, most City Managers had stayed for six (6) or seven (7) years, providing stability for staff. She stated that Council would work together to make sure that they found someone just as passionate about the City that its residents were and Council was.

Mayor Partin stated that Council knew there had been a lot of transition for the City team lately, but they would get back to the right place together.

Mayor Partin stated that the City was supposed to be working on storm drainage grants for the Karlaney Avenue Basin and asked staff to give Council an update on that at the next Council Meeting. She stated that most people probably did not know that the City now had an internal flame at the Police Department and she would love for the City's Victim Advocates to come and let them know about that flame, or whomever City Manager Crosland recommended. She stated that Community Development Block Grants were part of what might be getting cut from the Federal government and she wanted to keep that on the radar and asked that staff get Council a list of the most recent things that the City had gotten with CDBG monies. She stated that they found out recently that State funding was being cut with broad swaths but she understood that there might be some avenues to get some of that funding back. She asked that someone give Council an update on that at the next Council Meeting or if it was happening quickly, staff could email Council an update. Council Member Sox stated that there were some new numbers coming from the budgeting office on May 20, so he thought they were going to push the budget debate back out further so if those looked promising, there was an opportunity for that to open back up.

Mayor Partin stated that she would like staff to do a sign blitz in the City. She stated that there was a sign on Deliesseline that was completely covered with vines and there was one on 12th Street and Frink Street that was covered up as well. She stated that signs were DOT's responsibility but it would be helpful to put together a list to submit to them. Council Member Carter stated that the sign at 12th Street and Lafayette had been faded for years but the CMCOG had assigned a consultant to it and there was hopefully going to be an upgrade. Mayor Pro Tem James stated that he wanted to make sure that they clarified that foliage and overgrowth fell within the City's Code Compliance team's responsibility but time after time the City had called DOT about the signage in the City. He stated that he got a lot of constituent calls and he let them know that signage was DOT's and he did not want citizens to think that was something that the City had been neglecting. He stated that when referring to the streets on the Avenues everyone needed to be consistent. He stated that some people said Oakland Avenue and some said O Avenue.

Mayor Partin thanked Mayor Pro Tem James for that important clarification. She stated that the list of faded signs would be a list that the City put together to send to SCDOT or Lexington County to take care of because the City did not own roads. She stated that they all belonged to the State or the County. She stated that she was invited to an event at Dominion for mayors and emergency providers about all the things that Dominion did to help everyone understand what they did for storm preparation. She stated that there was utility bill assistance for those who were in need and all one had to do was call them and Dominion would let them know if they were eligible. She stated that they had rebates and incentives so if one bought a new stove or refrigerator they

had rebates to help with that. Mayor Partin stated that Dominion had something called the White Cross Program for anyone who has special needs and in particular needed to be connected to power, for oxygen or different things like that, Dominion would help to make sure that they had that information in case there was a storm, they knew where to go and provide that support. She stated that a friend sent her an email from a realtor who she did not believe lived in the City, but she wanted to share the write up. "Greetings from Cayce. How is it already May all we can hope for is that the cool morning breeze sticks around a little longer before the summer heat becomes our norm. Just across the river from Columbia, Cayce has got this cool mix of laid back, laid back vibes, river front views and a growing local scene. Whether you are walking the river walk, grabbing a bite at a neighborhood spot, or catching a community event, there's something special about the way this little city feels like home. If you haven't explored Cayce lately, it might be time for a visit". Mayor Partin stated that the realtor goes on to talk about the City's Riverwalk, the 12,000 Year History Park and its great small businesses. She stated that it was great that other people understood who the City was and how awesome it was to live in the City.

Executive Session

- A. Discussion of Lexington County economic development projects relating to the proposed location, expansion, or the provision of services encouraging location or expansion of industries or other business within the City
- B. Receipt of legal advice relating to claims and potential claims by and against the City and other matters covered by the attorney-client privilege
 - i. Zoning appeal litigation (1028 Michaelmas Avenue)
- C. Receipt of legal advice and discussion of proposed contractual arrangements relating to:
 - i. Spencer Place – Request for Letter of Support
- D. Discussion of negotiations incident to proposed donation of real property (Tax Map No. 004652-08-012).

Council Member Carter made a motion to move into Executive Session. Council Member Sox seconded the motion which was unanimously approved by roll call vote.

Reconvene

After the Executive Session was concluded, Council Member Carter made a motion to reconvene the Regular meeting. Council Member Thomas seconded the motion which was unanimously approved by roll call vote. Mayor Partin announced that no vote was taken in Executive Session other than to adjourn and resume the Regular meeting.

Possible actions in follow up to Executive Session

- A. Ratification of Prior Resolution Authorizing the Acceptance of Real Property by Donation of Approximately .50 Acres Consisting of Tax Map No. 004652-08-012

Mayor Pro Tem James made a motion to accept the donation of real property. Council Member Sox seconded the motion which was unanimously approved by roll call vote.

- B. Consideration and Approval of Resolution Approving and Consenting to the Inclusion of Certain Property in a Joint County Industrial Park Within the City of Cayce, South Carolina with Continuing Conditions; and Other Matters Related Thereto

Council Member Sox made a motion to postpone this item to the May 21, 2025, Council Meeting. Council Member Carter seconded the motion which was unanimously approved by roll call vote.

Adjourn

Mayor Pro Tem James made a motion to adjourn the meeting. Council Member Sox seconded the motion which was unanimously approved by roll call vote. There being no further business, the meeting adjourned at 8:02pm.

Elise Partin, Mayor

ATTEST:

Mendy Corder, CMC, Municipal Clerk

IF YOU WOULD LIKE TO SPEAK ON A MATTER APPEARING ON THE MEETING AGENDA, PLEASE COMPLETE THE INFORMATION BELOW PRIOR TO THE START OF THE MEETING.* *THANK YOU.*

COUNCIL MEETING SPEAKERS' LIST

Date of Meeting **May 6, 2025**

[illegible]

***Appearance of citizens at Council meetings - City of Cayce Code of Ordinances, Sec. 2-71.** Any citizen of the municipality may speak at a regular meeting of the council on a matter pertaining to municipal services and operation, with the exception of personnel matters, by notifying the office of the city manager at least five working days prior to the meeting and stating the subject and purpose for speaking. Additionally, during the **public comment period** as specified on the agenda of a regular meeting of the council, a member of the public may speak on a matter appearing on the meeting agenda, with the exception of personnel matters by signing a speakers list maintained by the city clerk prior to the start of the public comment period. The number of speakers at a council meeting may be limited in the discretion of the mayor or presiding officer, the length of time for any speaker's presentation is limited to a maximum of five minutes, and a presentation may be curtailed if determined to be uncivil, contentious, or disruptive in the discretion of the mayor or presiding officer or by majority of vote of council.



Mayor
Elise Partin

Mayor Pro-Tem
Tim James

Council Members
Phil Carter
Hunter Sox
Byron Thomas

City Manager
Jim Crosland

Deputy City Manager
Mike Conley
Assistant City Manager
Wesley Crosby

**City of Cayce
Special Council Meeting
Thursday May 8, 2025**

The May 8, 2025, Special Council Meeting was held this evening at 5:30 p.m. in Council Chambers. Those present included Mayor Elise Partin, Mayor Pro Tem Tim James and Council Members Phil Carter, Hunter Sox and Byron Thomas. City Manager Jim Crosland, Deputy City Manager Michael Conley, Assistant City Manager Wesley Crosby, Municipal Clerk Mendy Corder, Human Resources Director Lynn Dooley, IT Director Jamie Beckham, Police Chief Bruce Wade and City Attorney Will Dillard were also in attendance.

Mayor Partin asked if members of the press and the public were duly notified of the meeting in accordance with the FOIA. Ms. Corder confirmed they were notified.

Call to Order

Mayor Partin called the meeting to order and Mayor Pro Tem James gave the invocation. Mayor Partin led the assembly in the Pledge of Allegiance.

Executive Session

A. Discussion of personnel matter related to the City Manager Position

Mayor Pro Tem James made a motion to move into Executive Session. Council Member Sox seconded the motion which was unanimously approved by roll call vote.

Reconvene

After the Executive Session was concluded, Council Member Carter made a motion to reconvene the Regular meeting. Council Member Thomas seconded the motion which was unanimously approved by roll call vote. Mayor Partin announced that no vote was taken in Executive Session other than to adjourn and resume the Regular meeting.

Possible actions by Council in follow up to Executive Session

A. Consideration and Possible Approval of Action Regarding City Manager Search

Council Member Sox made a motion to direct staff as promptly as possible to prepare an update to the City Manager job description to be reviewed by Council and

posted at the earliest opportunity after Council approves it and direct staff to obtain quotes on services for third party human resources assistance for the City Manager search and appoint Council Member Carter as Council's liaison to staff through the process. Council Member Thomas seconded the motion. Mayor Pro Tem James and Council Member Carter voted yes. Mayor Partin voted no.

Adjourn

Mayor Pro Tem James made a motion to adjourn the meeting. Council Member Sox seconded the motion which was unanimously approved by roll call vote. There being no further business, the meeting adjourned at 7:52pm.

Elise Partin, Mayor

ATTEST:

Mendy Corder, CMC, Municipal Clerk

Mayor Elise Partin	Mayor Pro-Tem Tim James	Council Members Phil Carter Hunter Sox Byron Thomas	City Manager Jim Crosland	Deputy City Manager Mike Conley Assistant City Manager Wesley Crosby
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**City of Cayce
Regular Council Meeting
Wednesday May 21, 2025**

The May 21, 2025, Regular Council Meeting was held this evening at 5:00 p.m. in Council Chambers. Those present included Mayor Elise Partin, Mayor Pro Tem Tim James and Council Members Phil Carter, Hunter Sox and Byron Thomas. City Manager Jim Crosland, Deputy City Manager Michael Conley, Municipal Clerk Mendy Corder, Finance Director Kelly McMullen, Human Resources Director Lynn Dooley, Utilities Director Betsy Catchings, Police Chief Bruce Wade, Fire Chief Steven Bullard and City Attorney Will Dillard were also in attendance.

Mayor Partin asked if members of the press and the public were duly notified of the meeting in accordance with the FOIA. Ms. Corder confirmed they were notified.

Call to Order

Mayor Partin called the meeting to order. Council Member Thomas stated that the upcoming weekend was Memorial Day weekend and he wanted to reflect on the importance of remembering that freedom was not free. He stated that he wanted to read something that he was sent earlier that day, "Armed Forces Day is for those still under their uniform. Veterans Day is for those who hung up their uniform. Memorial Day is for those who never made it out of their uniform." He stated that it was such a blessing to live in the United States of America and they were so blessed that men and women had died for everyone to have the rights that they had in this country to agree with each other or to agree to disagree with each other. He asked that everyone have a moment of silence for those that had never taken off their uniform. Council Member Thomas gave the invocation.

Mayor Partin stated that there was a special guest to lead the assembly in the Pledge of Allegiance. She stated that it was a tradition that the City had carried on for quite some time and picked back up recently with the most delightful elementary student at the last Council Meeting. She stated that the student won the national award for the young chefs. She stated that Mr. Gerald Cromer spent eight (8) years with the Columbia Fire Department and retired from SCETV, after 28 years as manager of transmitter operations of 11 TV stations and eight (8) FM stations. She stated that in 2000 Mr. Cromer's group put the first digital TV station in South Carolina. She stated that he had been married for 59 years when his wife passed away.

Public Comment Regarding Items on the Agenda

There was no public comment.

Presentation

A. Swearing in of Police Chief Bruce Wade

Police Chief Wade took the Oath. Chief Wade thanked his family, team and everyone in attendance for being there to show their support.

Proclamation

A. Approval of a Proclamation – May as National Tennis Month

Council Member Thomas made a motion to proclaim May as National Tennis Month. Council Member Sox seconded the motion which was unanimously approved by roll call vote.

Items for Discussion and Possible Approval

A. Discussion and Approval Consenting to the Inclusion of Lexington County Tax Map Numbers: 006899-01-027, 06899-01-029 and 06899-01-030 into the Multi-County Industrial Park within the City of Cayce

City Manager Crosland stated that this item was deferred from the last Council Meeting and Council approval was needed for a Resolution consenting to the inclusion of property into the Multi-County Industrial Park. He stated that Council had some questions but he believed staff had answered those questions. He stated that Mr. Garrett Dragano from Lexington County was in attendance to answer any questions that Council may have.

Council Member Sox made a motion to approve the Resolution consenting to the inclusion of property into the Multi-County Industrial Park within the City of Cayce. Mayor Pro Tem James seconded the motion which was unanimously approved by roll call vote.

B. Discussion and Approval of the Accommodations Tax Committee's Recommendation for Distribution of Funding for FY25/26

Mayor Pro Tem James recused himself from this item, his recusal form is attached. City Manager Crosland stated that the FY25/26 State Accommodation Tax fund budget was currently balanced at \$183,000. He stated that the Accommodations Tax Committee recommended awarding a total of \$34,350 for the following expenses and grants – Cayce Woman's Club Hot Flash 5K \$1,200, the River Alliance Tartan Day South event \$22,000, Cayce Museum Colonial Village at Tartan Day South \$1,000, Cayce Museum Christmas Traditions \$4,150, Cayce Museum African American Legends event \$1,000 and Cayce ad specialties items \$5,000. He stated that the

Committee recommended awarding the required 30% to regional tourism to Experience Columbia 35% which was an estimated allocation of \$15,461, Lake Murray Country 30% estimated allocation of \$13,253 and the Greater Cayce West Columbia Chamber of Commerce a 35% estimate allocation of \$15,461.

Mayor Partin and Council Member Carter stated that last year additional information was requested from the 30% designees to show the return on investment and that information was not included with this year's requests. Mayor Partin asked that this item be postponed so staff could research what Council asked for specifically last year. Council Member Sox made a motion to postpone this item to the June 3, 2025, Council Meeting. Council Member Thomas seconded the motion which was unanimously approved by roll call vote.

C. Discussion and Approval of Hospitality Tax Grant Funding for FY25/26

Mayor Pro Tem James recused himself from this item, his recusal form is attached. Council Member Sox made a motion to postpone this item to the June 3, 2025, Council Meeting. Council Member Thomas seconded the motion which was unanimously approved by roll call vote.

Ordinances

A. Discussion and Approval of Ordinance 2025-04 Amending the Code of Ordinances for the City of Cayce by Adding Section 2-97 to Provide for Adoption of Proclamations and Ceremonial Resolutions – Second Reading

City Manager Crosland stated that Council approval was needed to amend the City Code of Ordinances by adding section 2-97, to provide for adoption of Proclamations and ceremonial Resolutions. He stated that Council was often asked to recognize a group, business or individual at Council Meetings and the City currently did not have a policy for this matter. He stated that the Ordinance was amended between First and Second Reading to add guidelines to assist Council when considering Proclamations and Resolutions.

Council Member Sox made a motion to approve Ordinance 2025-04 as amended. Mayor Pro Tem James seconded the motion which was unanimously approved by roll call vote.

B. Discussion and Approval of Ordinance 2025-05 to Adopt an Annual Budget, Levy a Property Tax, and Provide Revenue for the City of Cayce for the Fiscal Year Ending June 30, 2026, and To Adopt and Establish Certain New Fees and Charges with Amounts – First Reading

City Manager Crosland stated that he wanted to thank Finance Director Kelly McMullen for her hard work with the City's new budget software. He stated that this year's budget process had been the easiest for administration staff to go through. He stated that the General Fund revenues included an increase of three (3) mills, which would increase tax revenues by \$200,000. He stated that the General Fund Revenues included no increase in sanitation fees, there was no change in the utility direct cost transfer of \$2.1 million, a conservative estimate of accommodations taxes and \$200,000 in lease purchases for replacement vehicles to include one (1) Police Investigations vehicle and three (3) Police Patrol vehicles. He stated it also included a transfer from hospitality tax of \$1.5 million for City events, Parks Department operations and a new FTE Communication/ Events Coordinator for six (6) months. City Manager Crosland stated that it also included golf carts for Parks Patrol, one (1) Police Parks replacement vehicle, one (1) Parks replacement vehicle and Parks equipment to include a trailer, lawn mower, a replacement excavator for larger jobs on the Riverwalk and a trailer mounted pressure washer. He stated that the General Fund revenues included \$225,000 in grant revenues, \$530,000 from Lexington School District Two for School Resource Officers and \$120,000 in grant revenues for a Gang Investigator and a Victims Advocate.

City Manager Crosland stated that General Fund Expenses had Capital Improvement Plan Expenditures of \$761,000 to include a municipal complex space study, Municipal Court upgrades, an indirect cost transfer study, Fire Department bunker gear, extrication tools and mobile Porter radios, garage diagnostic software, information technology schedule replacement items and parks vehicle and equipment funded through Hospitality Tax funds. He stated that sanitation roll carts would be partially funded through a grant and there was a 4% cost of living increase for General Fund employees. He stated that there was a 4.6% increase to the employer for the employee health plan and continued funding for the facade grant program and the demolition program. City Manager Crosland stated that the Utilities Fund Revenues had a 3% increase in water and sewer rates, both inside and outside the City, a transfer of \$905,655 from the City's Wastewater Renewal and Replacement Reserve Fund for projects associated with the Capital Improvement Plan, no transfer from unassigned fund balances and capital improvement plan expenditures totaling \$1,350,750 funded from Operating Funds. He stated that Capital Improvement Plan Expenditures totaled \$905,000 from the Wastewater Renewal and Replacement Fund. He stated that there was not a change in the utility transfer, which was \$2.15 million to the General Fund which met the City's minimum debt coverage of 115% and actually put the City at 134% debt coverage.

City Manager Crosland stated that the Utilities Fund expenses included the principal interest payments for all bonds, a 4% cost of living for Utilities Fund employees and the 4.6% increase for the employer for the employee health plan. He stated that the 3 (3) additional mills for the average inside City rate user for a \$200,000 house using 3,000 gallons per month would be \$24 per year and the average usage water would be

\$10.44 per year and an average user's sewer would be \$9 per year for a total additional cost annually of \$43.44 and monthly of \$3.62.

Council Member Sox made a motion to approve First Reading of the budget. Council Member Carter seconded the motion. Council Member Sox thanked staff for pulling the budget together. He stated that it was the most transparent budget process he had been a part of and easy to understand. He stated that last year, he combed through the budget from PDF documents and put those into an Excel spreadsheet, and from that came to the conclusion that the City could do retention bonuses without having the full millage increase that was requested. He stated that being correct in that Council was able to provide a retention bonus to all City employees in December of last year for a total of around \$360,000. Council Member Sox stated that he was really glad that a cost of living adjustment was included in the proposed budget and they still came in under budget from last year. He stated that he combed through every line item of the proposed budget again this year, and every dollar was accounted for. He stated that the budget started with a sanitation fee increase, which was essentially a tax on top of taxes but it was ultimately incorporated into millage. He thanked staff for taking that request and pulling that over to millage. Council Member Sox stated that even though the Sanitation Department ran on a deficit, he firmly believed that the reason the gradual increases were originally put in place years ago was to purchase new roll carts and were never rolled off the books and had been used year over year as a way to increase taxes on citizens. He stated that he was glad they were able to remove that and he did not support increasing them anymore. He stated that he wished it could be incorporated into the City's millage, but it did take a good bit to pull that over that the City did not have access to every year, but every department did not have to run on a profit. Council Member Sox stated that the Parks Department, for example, would never make a profit but parks increased the quality of life in Cayce, and so did the Sanitation Department. He stated that he understood that the City's department heads worked really closely with City Manager Crosland on the proposed budget and watched their budget more closely than ever, even decreasing their costs and stretching every dollar as far as they could. He thanked staff and stated that he looked forward to moving the budget forward.

Mayor Pro Tem James stated that he was reflecting back to last year's budget process and the challenge that they had trying to pull a budget together that did not even get to where they wanted it to be which was the priority of giving staff something. He stated that City Manager Crosland and staff flipped it this year and made sure that that was the very first thing and he thanked them for doing that. He stated that he did not know about the rest of Council but he only had two (2) or three (3) conversations with City Manager Crosland regarding the budget and he and staff magically pulled the budget together. Mayor Pro Tem James stated that Finance Director McMullen also at the same time, put together a whole new software program that helped Council to truly understand what was going on. He stated more importantly the citizens could recognize that they were continuing to receive much better than average services throughout the

City. Mayor Pro Tem James stated that Sanitation staff worked hot, tiresome work and even rolled roll carts back behind the seniors and disabled resident's homes. He stated that one of the conversations that he did have with City Manager Crosland, he made sure that anything that was a priority for each Department they were receiving it and he did that through grants and other types of funding, and through really holding a tight budget. He stated that he could not imagine being able to balance a budget like this so well with everything that was needed and take care of those that we needed to thank you so very much.

Council Member Thomas thanked City Manager Crosland and staff. He stated that during last year's budget process he had constituents calling him crying on the phone, frustrated with inflation and everyone raising prices around them. He stated that he knew that was his only shot of letting them know that he could not control what school districts did or what happened on the Federal level but he had some control over what happened in the City of Cayce. He stated that last year he had to say no, because he wanted to show his constituents that he wanted to work with the City Manager to do incremental increases. He thanked City Manager Crosland for listening to him that the City needed to show citizens a plan that showed they could continue to have amazing quality of life and run this city, but by doing things small. He stated that he believed his constituents could afford an increase of \$3.62 a month compared to what was being thrown at Council last year.

Council Member Carter stated this budget was the most comprehensive, understandable, transparent document he had seen in his 18 years of elected service. He stated that the City was going to be able to get a lot of capital items that they had struggled with over the years. He stated that he could not thank staff enough and hopefully the folks at home would understand the budget as well. He stated that Council was there to answer questions for them.

Mayor Partin stated that not getting the cost of living in the budget last year was hard on staff, so she was very thankful that it was in this year's budget. She stated that she wanted to confirm that the budget had all the equipment that staff needed to do the job that Council was asking them to do, so that they did not do like they did last year and waste money on emergency funding because a generator that they knew needed replacing breaks down. She stated that they wanted to make sure that they were being transparent and real with the citizens that this did take care of the equipment and the services that they needed. She stated that Finance Director McMullen brought the new budget software to the former city manager last year to get this program, and Council put it in the budget last year so it had been really great that Council funded that last year and the City had it this year to benefit from. She stated that the software program had been pretty easy to use and thanked staff. She called the question which was unanimously approved by roll call vote.

City Manager's Report

City Manager Crosland stated that Allison Barrs in the Finance Department was promoted to the City's Municipal Treasurer so she would be taking over Ms. McMullen's position. He stated that not only did Ms. McMullen do a wonderful job with the budget, but she also created a really good succession plan with Ms. Barrs. He stated that Ms. Barrs was knowledgeable and had been in the business for a long time and came with the degrees and expertise to do the job. He stated that the City's PIO, Ms. Ashley Hunter, was working on rescheduling the Glenwood Park reopening. He stated that Luke Godbold would start as the City's Director of Development Services on June 5. City Manager Crosland stated that Mr. Godbold came to the City from Lake City and had a lot experience in economic development and planning. He stated that Council Member Thomas asked for an update on the sidewalks on Frink Street. He stated that it was two (2) separate projects – one (1) with the DOT and the other one, the plans were done, so staff was working with that. He stated that the City wanted to extend sincere condolences to the Florence County Sheriff's Office for the in the line of duty death of Deputy Nate who succumbed to his injuries the prior day while involved in a collision. He stated that everyone's prayers and hearts went out to his family, friends and the sheriff's office from Florence County.

Council Comments

Mayor Pro Tem James stated that most of the folks in attendance recognized the significance of the guests who attended the new Police Chief being sworn in. He stated that Chief Holbrook from Columbia came over to be a part of it, the Lexington County Sheriff was there as well and the significance of partnership was obvious. He stated there was a lot of support for the City's new Police Chief and he had the support of surrounding departments. Mayor Pro Tem James asked Finance Director McMullen to stand so everyone could see who she was. He stated that she had done a magnificent job of being able to manage the numbers at the City for some time and the City's loss was someone else's gain. He stated that he did not want it to go unsaid about how much Council appreciated her and what she had done and the challenges that she faced to be able to keep the City afloat. Mayor Pro Tem James stated that everyone learned at the last Council Meeting that City Manager Crosland would be retiring but it was very quickly after that that City Manager Crosland received a call and the Town of Irmo snatched him up to become their City Manager. He stated that the budget was just one of the many things that City Manager Crosland had done but the biggest thing that he had done was to earn the respect of staff. He stated that City Manager Crosland had grown up in the City, and now he had run the City, and he had done it from his heart and soul, and just not as a member of Council, not as a dear friend of his, but as a citizen of Cayce, he thanked him for his commitment and stated that he would be missed deeply. City Manager Crosland stated that it was not planned for him to take a position with another city.

Council Member Thomas stated that he and Mayor Partin and Dara Brown and some other community leaders, did a walk audit last year that was mainly in his district.

He stated that he would love for some benches and trash receptacles to be placed along the new sidewalks. He stated that the students at the Lexington Innovation Center could build them and their work could be featured in the City. He stated that it was important to work well with the City's school districts. He stated that every time he drove by Glenwood Park, there were kids of different races, different genders, playing together. He stated that he had a community member tell him how excited he was about the improvements to the park. Council Member Thomas stated that the \$50,000 spent on the upgrades was hospitality tax money which was a tax on prepared foods and beverages, and the City used that money to make these amazing improvements. He stated that he had some constituents call him about more basketball courts. He stated that he wanted to keep kids off the street and keep them in the City's parks. Council Member Thomas stated that he hoped that the City could work to get more basketball goals in the City. He stated that West Columbia Councilman Joseph Dickey wanted to come over to play Council in basketball.

Council Member Sox stated City Manager Crosland worked with Lexington County to get a basketball goal put up at the park on M Avenue and people were using it regularly.

Mayor Partin stated that at the last Council Meeting she asked for an update on the Brownfields grant. She stated that the Brownfields grant was an economic development grant and was very hard to get. She stated that it was very prestigious and staff worked time and time again to try to get it and the City finally got it. She stated that she thought Council was having an update on that. She asked for a presentation at the next Council Meeting so they could know what the progress was on that for economic development. She stated that those were the things that Council could do to take pressure off of citizens' backs and provide more revenue so the City had more revenue coming in that was not just from raising taxes but bringing more businesses and creating more vibrancy and opportunities for young people to work in the summers and after school. She stated that she and Mayor Pro Tem James were going to work on a tennis grant and had been asked to do the proclamation for tennis week. She stated that they were going to work with the tennis pro at the Cayce Tennis and Fitness Center, which was world renowned, and see what they could do to create more opportunities for young people to put a racket in their hands and give them the opportunity to play and have fun. Mayor Partin stated that tennis was a lifelong sport. She thanked the Cayce Public Safety Foundation for all of their hard work and City PIO Ashley Hunter, who graciously matched the money raised during the Midlands Gives Power Hour. Mayor Partin stated that she got to donate to Midlands Gives through the Mayor's game that brought elected leaders together to raise awareness to Midlands Gives.

Mayor Partin stated that next on the agenda was Executive Session and she would like to ask Council if they could have one (1) item in open session and not in Executive Session. She stated that item was the discussion of employment matter for

the city manager position and all Council was doing was looking at job descriptions and that was neither contractual nor personnel, which would make it qualify for Executive Session. She stated that they were not discussing salary or benefits in the documents that they were looking at. She stated that she knew Council really supported being transparent with citizens so if it was ok with them she would like to discuss that item in open session then go into Executive Session. Mayor Pro Tem James stated that he did not realize that they were going to call for a vote on something like that but he thought they could go into Executive Session first to find out what the feedback was that the HR Department had discovered and then they could bring it back out. He asked City Attorney Will Dillard if it qualified as a personnel matter.

City Attorney Dillard stated that in his opinion, the discussion of the job description would qualify as a personnel matter within the meaning of FOIA and was proper for Executive Session if that was where Council wanted to discuss it. He stated that it did not have to be in Executive Session and Council had the discretion to discuss it in either. Mayor Pro Tem James stated that it had always been in Executive Session and he did not recall any personnel matters being discussed in open session. Mayor Partin stated that it was not a personnel matter and was only a document. She stated that personnel meant that one was talking about a person and that was why it was discussed in Executive Session. She stated that if Council did not want to do that and did not want to be transparent, they did not have to take a vote on it. Mayor Pro Tem James stated that they were transparent. Council Member Carter stated that he would contend that it was a working job description and when Council agreed to the language of the document, it would certainly become public record, and they would certainly release it to anyone that wanted it. He stated that there were currently some questions that he got feedback on as he was asked to be the liaison between HR and Council. He stated that HR needed some clarification on the responses he got from Council therefore it would be better if it was discussed in Executive Session

Mayor Partin asked if she was correct that as soon as the job description was approved by Council it would be posted online to promote the job. City Manager Crosland stated that was at Council's discretion but Council could ask staff to post the City Manager's job description. Mayor Partin stated that if it was all public and everyone had seen job descriptions so why not discuss it in open position. City Manager Crosland stated that he did not know what information Council Member Carter had to pass on nor did he know what the HR Department had to pass on.

Executive Session

- A. Discussion of Lexington County economic development projects relating to the proposed location, expansion, or the provision of services encouraging location or expansion of industries or other business within the City

- B. Receipt of legal advice relating to claims and potential claims by and against the City and other matters covered by the attorney-client privilege
 - i. Fire Truck warranty litigation
 - ii. Claim for improvements to Taylor Street at New State Road
- C. Receipt of legal advice and discussion of proposed contractual arrangements relating to:
 - i. Spencer Place – Request for Letter of Support
- D. Discussion of Employment Matter – City Manager Position

Council Member Sox made a motion to move into Executive Session. Mayor Pro Tem James seconded the motion which was unanimously approved by roll call vote.

Reconvene

After the Executive Session was concluded, Mayor Pro Tem James made a motion to reconvene the Regular meeting. Council Member Thomas seconded the motion which was unanimously approved by roll call vote. Mayor Partin announced that no vote was taken in Executive Session other than to adjourn and resume the Regular meeting.

Possible actions in follow up to Executive Session

- A. Other

Adjourn

Mayor Pro Tem James made a motion to adjourn the meeting. Council Member Sox seconded the motion which was unanimously approved by roll call vote. There being no further business, the meeting adjourned at 7:36pm.

Elise Partin, Mayor

ATTEST:

Mendy Corder, CMC, Municipal Clerk

IF YOU WOULD LIKE TO SPEAK ON A MATTER APPEARING ON THE MEETING AGENDA, PLEASE COMPLETE THE INFORMATION BELOW PRIOR TO THE START OF THE MEETING.* *THANK YOU.*

COUNCIL MEETING SPEAKERS' LIST

Date of Meeting **May 21, 2025**

[illegible]

***Appearance of citizens at Council meetings - City of Cayce Code of Ordinances, Sec. 2-71.** Any citizen of the municipality may speak at a regular meeting of the council on a matter pertaining to municipal services and operation, with the exception of personnel matters, by notifying the office of the city manager at least five working days prior to the meeting and stating the subject and purpose for speaking. Additionally, during the **public comment period** as specified on the agenda of a regular meeting of the council, a member of the public may speak on a matter appearing on the meeting agenda, with the exception of personnel matters by signing a speakers list maintained by the city clerk prior to the start of the public comment period. The number of speakers at a council meeting may be limited in the discretion of the mayor or presiding officer, the length of time for any speaker's presentation is limited to a maximum of five minutes, and a presentation may be curtailed if determined to be uncivil, contentious, or disruptive in the discretion of the mayor or presiding officer or by majority of vote of council.

RECUSAL STATEMENT

Member Name: Tim James

Meeting Date: May 21, 2025

Agenda Item: Section V. Number B & C

Topic: Approval of the Accommodations Tax Committee's Recommendation for Distribution of Funding for FY25/26

Approval of Hospitality Tax Grant Funding for FY25/26

The Ethics Act, SC Code §8-13-700, provides that no public official may knowingly use his office to obtain an economic interest for himself, a family member of his immediate family, an individual with whom he is associated, or a business with which he is associated. No public official may make, participate in making, or influence a governmental decision in which he or any such person or business has an economic interest. Failure to recuse oneself from an issue in which there is or may be conflict of interest is the sole responsibility of the council member (1991 Op. Atty. Gen. No. 91-37). A written statement describing the matter requiring action and the nature of the potential conflict of interest is required.

Justification to Recuse:

☐ Professionally employed by or under contract with principal

☐ Owns or has vested interest in principal or property

☒ Other: Receipt of Funding Request

May 21, 2025

Date


Member Signature

Approved by Parliamentarian:



Memorandum

To: Mayor and Council

From: Mendy Corder, Municipal Clerk

Date: June 3, 2025

Subject: 30% Accommodations Tax Designees Return on Investments

Issue

Attached are the Return on Investment documents submitted by the 30% Accommodations Tax designees as part of their Accommodations Tax grant application to include Experience Columbia, Lake Murray Country and the Greater Cayce West Columbia Chamber of Commerce. This information was requested by Mayor Partin.

ACCOMMODATIONS TAX GRANT APPLICATION

— JULY 1, 2025 TO JUNE 30, 2026

PROJECT INFORMATION

Project/Event Name:
Experience Columbia SC Cooperative Advertising

Project/Event Dates:
7/1/2025-6/30/2026

Project/Event Address/Location:
1101 Lincoln Street Columbia, SC

Amount Requested:
\$30,000

Will the project/event be completed by June 30, 2026?

☒ Yes ☐ No

ORGANIZATION INFORMATION

Name : Columbia Metropolitan CVB DBA Experience Columbia SC

Contact Person : Kelly Barbrey

Phone: : 803-545-0018

Address : 1101 Lincoln Street

City, State, Zip : Columbia, SC 29201

Director : Bill Ellen

E-Mail: : kbarbrey@experiencecolumbiasc.com

Non-Profit Status : 501-C-6

Years in Business : 41

Federal ID# : 57-077-8557

I have read and understood the City of Cayce Grant Guidelines :

☒ Yes ☐ No

Any funds awarded in prior years were 100% expended :

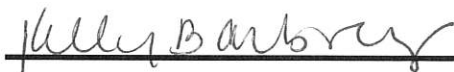
☒ Yes ☐ No ☐ N/A

Funding Request Categories (Choose only one):

☒ **Advertising and Promotion:** Funding requests related to chambers of commerce, visitor and convention bureaus, or regional tourism commissions, which have an existing, ongoing tourist promotion program.

☐ **Tourism-Related Expenditures:** All other funding requests, such as events, that promote tourism and travel into Cayce from communities greater than or equal to 50 miles away.

Applicant Signature:



ACCOMMODATIONS TAX GRANT APPLICATION

JULY 1, 2025 TO JUNE 30, 2026

PROJECT DESCRIPTION (MUST INCLUDE DATES)

The Experience Columbia SC Cooperative Advertising Program features out-of-market advertising and marketing opportunities to drive tourists to the various municipalities in the Columbia region. The program features digital billboards, targeted email, geofencing and search retargeting, digital banner advertising and print advertising. Outlets include digital powerhouses like TripAdvisor and lifestyle brands such as Southern Living and Garden & Gun Magazine. Experience Columbia SC also provides access to creative service, photography and reporting that enhance the marketing program. All funds awarded to Experience Columbia SC through the A-Tax grant from City of Cayce will be used specifically for City of Cayce promotions. Our team will work with City of Cayce staff and representatives to design a plan that will target visitors in markets that will be most beneficial to City of Cayce hospitality businesses.

TOURISM INFORMATION

Estimated number of total attendees anticipated

: 16.4 million region-wide visitors in 2023

Estimated number of attendees from outside of Cayce

: 100%

How will the number of tourists will be calculated? (i.e. tickets sales, surveys, license plates, etc.) Experience Columbia SC uses research firm Tourism Economics to provide a visitor impact study with year-over-year number of visitors that came to our region. We are also able to track click-through rates, in-person visitation and conversion rates with specific digital advertising buys.

How will the funding increase tourism and financially impact Cayce businesses? (Explain) The dollars invested by City of Cayce A-Tax will go directly to marketing the specific festivals, attractions and programs outlined by City of Cayce staff. The City of Cayce also has input on where the advertising is placed (ex: Charlotte, Greenville, Charleston, etc.) and the marketing outlets that are used (billboards, magazines, digital targeting, etc.). As mentioned above, digital advertising often provides us with the opportunity to track how many visitors searched for information about City of Cayce after viewing the ad or how many attended a festival after seeing an ad. By being extremely targeted about where our ads are placed, the messaging within the ads, and the media outlets used for this advertising, we can draw visitors to the local businesses within the City of Cayce that can serve these visitors.

APPLICATIONS DUE BY MARCH 31, 2025

Page 2

ACCOMMODATIONS TAX GRANT APPLICATION

— JULY 1, 2025 TO JUNE 30, 2026

ITEMIZED PROJECT COSTS

Expense Description	Total Project Amount	Grant Funded Amount
Advertising Placements	21,000	21,000
Creative, Design and Photography (if needed)	4,500	4,500
Administration and Reporting	4,500	4,500

Total Project Costs: 30,000 30,000

ALL SOURCES OF PROJECT FUNDS

Funding Source	Status of Funds	Funding Amount
City of Cayce Accommodations Tax	Requested	30,000

Total Project Funds from All Sources: 30,000

Examples of Statuses of Funds: Proposed, Requested, Approved, Received

APPLICATIONS DUE BY MARCH 31, 2025

Page 3

ACCOMMODATIONS TAX GRANT APPLICATION

— JULY 1, 2024 TO JUNE 30, 2026

OVERNIGHT ACCOMMODATIONS

Please list hotels within the City of Cayce that you will contact to arrange rooms for overnight visitors

Hotel/Motel Name	Hotel/Motel Address
All City of Cayce hotels are listed on our website, ExperienceColumbiaSC.com	Various

ADVERTISING/PROMOTION METHODS

Will you be advertising outside a 50-mile radius of Cayce?

☒ Yes

☐ No

Who will be responsible for the advertising?

☒ Applicant

☐ Outside Agency

If you answered "outside agency" above, which agency?

Please list all anticipated advertising methods outside a 50-mile radius:

Advertising Method	Estimated Number	Distribution Range (miles)
Digital Billboards	3	150
Digital Targeting	Various	300
Email marketing	2	300
Print	2	150

Examples of advertising methods: brochures, print ads, television ads, radio ads, etc.

APPLICATIONS DUE BY MARCH 31, 2025

Page 3

ACCOMMODATIONS TAX GRANT APPLICATION

JULY 1, 2025 TO JUNE 30, 2026

STATEMENT OF ASSURANCES/CERTIFICATION

The applicant has reviewed the full FY 2025-2026 Cayce Accommodations Tax Grant Information and Application document and understands the accommodations tax law, eligibility criteria, funding guidelines, application process, payment process, and reporting requirements set forth. The applicant hereby certifies that the information submitted as part of this application is accurate and reliable. Any change and/or variation must be reported immediately, otherwise funding may be withheld.

If awarded, the applicant agrees:

- Promotional materials for the project (including, but not limited to: brochures, flyers, advertisements, etc.) must include a statement that "Funding assistance provided by City of Cayce Accommodations Tax".
- Revenue generated by the project must benefit a community or organization within the Cayce city limits.
- All records pertinent to Accommodations Tax funding shall be retained for a period of three years. All procurement transactions shall be conducted in a manner that provides maximum competition. The grant recipient shall establish safeguards to prohibit employees from using their positions for a purpose that has the appearance of being motivated by a desire for a private gain for themselves or others. All expenditures must have adequate documentation. All accounting records and supporting documentation shall be available for inspection by the City of Cayce upon request.
- Unspent funding or funding spent in any other way that as described and approved per the applications, must be returned to the City of Cayce.
- No person, on the basis of disability, age, race, color, religion, sex, or national origin, should be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under the program or activity funding in whole or in part by Accommodations Tax funds.
- None of the funds, materials, property, or services provided directly or indirectly under Accommodations Tax funding shall be used for any partisan political activity, or to further the election or defeat of any candidate for public office.
- The organization will carry liability insurance in the amount of \$^{N/A} and agrees to include the City of Cayce as a named insured for the purposes of this project. The organization assumes full legal responsibility for any suit or action at law or equity, and any or all claims arising from this project/activity, and do hereby indemnify and hold harmless the City of Cayce and its staff from any liability in any action at law or equity associated with its support for this project/activity.
- A Final Report of the project will be submitted upon project conclusion, including the items as outlined under the "Reporting Requirements" section of the FY2025-2026 Information and Application document.

Applicant Signature:

Kelly Barbrey

Applicant Name: Kelly Barbrey

3/13/25

Date: 3/13/2025

ACCOMMODATIONS TAX GRANT APPLICATION

— JULY 1, 2025 TO JUNE 30, 2026

PROJECT INFORMATION

Project/Event Name:

Capital City/Lake Murray Country Leisure Destinat

Project/Event Dates:

7/1/15 - 6/30/26

Project/Event Address/Location:

2184 N Lake Drive, Columbia, SC 29212

Amount Requested:

\$ 10,000.00

Will the project/event be completed by June 30, 2026?

☒ Yes ☐ No

ORGANIZATION INFORMATION

Name : Capital City Lake Murray Country Regional Tourism Board (CCLMC)

Contact Person : Miriam Atria

Phone: : (803) 781-5940

Address : PO Box 1783

City, State, Zip : Irmo, SC, 29063

Director : Miriam Atria

E-Mail: : miriam@lakemurraycountry.com

Non-Profit Status : 501c6

Years in Business : 44 years

Federal ID# : 57-0738559

I have read and understood the City of Cayce Grant Guidelines : ☒ Yes ☐ No

Any funds awarded in prior years were 100% expended : ☒ Yes ☐ No ☐ N/A

Funding Request Categories (Choose only one):

☐ **Advertising and Promotion:** Funding requests related to chambers of commerce, visitor and convention bureaus, or regional tourism commissions, which have an existing, ongoing tourist promotion program.

☒ **Tourism-Related Expenditures:** All other funding requests, such as events, that promote tourism and travel into Cayce from communities greater than or equal to 50 miles away.

Applicant Signature:

Miriam Atria

ACCOMMODATIONS TAX GRANT APPLICATION

JULY 1, 2025 TO JUNE 30, 2026

PROJECT DESCRIPTION (MUST INCLUDE DATES)

CLMC's marketing targets outside the region, across a 750 miles radius of the region and now worldwide. Some of the planned events for 2025-2026:

- 1- Fall Event Oct 3-4, 2025 National Crappie League
- 2 -Fall Event 2025 - POMA media conference
3. Fall Event September 6-7, 2025 Phoenix Bass Fishing League Super Tournament
- 4- Fall Event September 6, 2025 Queen City Kayak
- 5- Fall Event October 10-11, 2025 BFL Regional Event
- 6 -Fall Event October 17-19, 2025 Big Bass Tour
- 7- Winter Event February 2026 National Collegiate Championship
- 8- Spring Event April 23-25, 2026 SE BBQ Showdown
- 9- Spring Event May 2026 BFL All American Championship

TOURISM INFORMATION

Estimated number of total attendees anticipated : 588,715

Estimated number of attendees from outside of Cayce : 340,568

How will the number of tourists will be calculated? (i.e. tickets sales, surveys, license plates, etc.)

Attendance is calculated through Zartico, an emerging marketing technology company, that utilizes geolocation, spending and lodging data to account for the number of tourists to the City of Cayce and Capital City/Lake Murray Country region. Tourists to the area also are tracked via the CCLMC Visitors Center.

Fishing tournament events complete event survey forms for hotel/economic impact purposes.

How will the funding increase tourism and financially impact Cayce businesses? (Explain)

Zartico reporting indicates that CCLMC is generating over 64% of visitors from outside of our region, and future Zartico forecasts show a 45% increase in the number of event attendees, which means more hotel stays, meals consumed and overall increase in visitor spending.

For reference, over the last 12 months, Zartico lodging data shows that hotel stay value has averaged \$277 in the CCLMC region, an increase in 11% from the previous year, and the average length of stay is 2.1 days, an increase in 7% from the previous year.

ACCOMMODATIONS TAX GRANT APPLICATION

— JULY 1, 2025 TO JUNE 30, 2026

ITEMIZED PROJECT COSTS

Expense Description	Total Project Amount	Grant Funded Amount
Brochures	\$ 55,000.00	\$ 55,000.00
Travel Media/PR	\$ 30,000.00	\$ 30,000.00
Digital Web/Billboards	\$ 195,875.00	\$ 195,875.00
Print, Radio, Television	\$ 214,615.00	\$ 214,615.00
SCPRT Welcome Centers/LMC Visitors Cen	\$ 33,990.00	\$ 33,990.00
Golf/Fishing Tournaments	\$ 425,500.00	\$ 425,500.00
Special Events (SE BBQ Showdown, July 4	\$ 850,000.00	\$ 850,000.00
Podcast	\$ 31,889.00	\$ 31,889.00
Trade/Travel Shows	\$ 25,975.00	\$ 25,975.00
Total Project Costs:	\$ 1,862,844.00	\$ 1,862,844.00

ALL SOURCES OF PROJECT FUNDS

Funding Source	Status of Funds	Funding Amount
City of Cayce A and H Tax	Requested	\$ 20,000.00
Counties of Lexington, Newberry, Saluda A	Requested	\$ 189,473.00
Towns of Blythewood, Lexington, Irmo A-T	Requested	\$ 70,000.00
City of Columbia A and H Tax	Requested	\$ 650,000.00
City of West Columbia A-Tax	Requested	\$ 9,000.00
Richland County A and H Tax	Requested	\$ 275,000.00
SCPRT Matching Grants	Requested	\$ 649,371.00
Total Project Funds from All Sources:		\$ 1,862,844.00

Examples of Statuses of Funds: Proposed, Requested, Approved, Received

ACCOMMODATIONS TAX GRANT APPLICATION

JULY 1, 2024 TO JUNE 30, 2026

OVERNIGHT ACCOMMODATIONS

Please list hotels within the City of Cayce that you will contact to arrange rooms for overnight visitors

Hotel/Motel Name

Hotel/Motel Address

Country Inn & Suites

2245 Airport Blvd., Cayce, SC 29033

Courtyard by Marriott

1125 Fort Congaree Trail, Cayce, SC 29033

ADVERTISING/PROMOTION METHODS

Will you be advertising outside a 50-mile radius of Cayce?



Yes



No

Who will be responsible for the advertising?



Applicant



Outside Agency

If you answered "outside agency" above, which agency?

Please list all anticipated advertising methods outside a 50-mile radius:

Advertising Method	Estimated Number	Distribution Range (miles)
Magazine Ads	4,180,000	350
Newspaper Ads	151,000	350
Television Ads	6,320,730	750
Radio Ads	2,475,000	350
Billboards	3,450,000	750
Website Ads	3,250,000	750
Other (Rack Cards, Brochures, Spc	665,114	750

Examples of advertising methods: brochures, print ads, television ads, radio ads, etc.

APPLICATIONS DUE BY MARCH 31, 2025

Page 3

ACCOMMODATIONS TAX GRANT APPLICATION

— JULY 1, 2025 TO JUNE 30, 2026

STATEMENT OF ASSURANCES/CERTIFICATION

The applicant has reviewed the full FY 2025-2026 Cayce Accommodations Tax Grant Information and Application document and understands the accommodations tax law, eligibility criteria, funding guidelines, application process, payment process, and reporting requirements set forth. The applicant hereby certifies that the information submitted as part of this application is accurate and reliable. Any change and/or variation must be reported immediately, otherwise funding may be withheld.

If awarded, the applicant agrees:

- Promotional materials for the project (including, but not limited to: brochures, flyers, advertisements, etc.) must include a statement that "Funding assistance provided by City of Cayce Accommodations Tax".
- Revenue generated by the project must benefit a community or organization within the Cayce city limits.
- All records pertinent to Accommodations Tax funding shall be retained for a period of three years. All procurement transactions shall be conducted in a manner that provides maximum competition. The grant recipient shall establish safeguards to prohibit employees from using their positions for a purpose that has the appearance of being motivated by a desire for a private gain for themselves or others. All expenditures must have adequate documentation. All accounting records and supporting documentation shall be available for inspection by the City of Cayce upon request.
- Unspent funding or funding spent in any other way that as described and approved per the applications, must be returned to the City of Cayce.
- No person, on the basis of disability, age, race, color, religion, sex, or national origin, should be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under the program or activity funding in whole or in part by Accommodations Tax funds.
- None of the funds, materials, property, or services provided directly or indirectly under Accommodations Tax funding shall be used for any partisan political activity, or to further the election or defeat of any candidate for public office.
- The organization will carry liability insurance in the amount of \$ 2,000,000 and agrees to include the City of Cayce as a named insured for the purposes of this project. The organization assumes full legal responsibility for any suit or action at law or equity, and any or all claims arising from this project/activity, and do hereby indemnify and hold harmless the City of Cayce and its staff from any liability in any action at law or equity associated with its support for this project/activity.
- A Final Report of the project will be submitted upon project conclusion, including the items as outlined under the "Reporting Requirements" section of the FY2025-2026 Information and Application document.

Applicant Signature:

Miriam Atria

2-24-25

Applicant Name: Miriam Atria

Date:

Advertisements

Magazine Ads

Ad Listing	Distribution Range	Targeted Audience
USA Today – Hunt and Fish	100K	Fishing Visitors
USA Today – Southeast Escape	100K	Leisure Visitors
USA Today – National Parks	100K	Leisure/Outdoor Visitors
Garden & Gun	1.6M	Leisure/Outdoor Visitors
American Road	120,000	Leisure/Outdoor Visitors
BASS	500,000+	Fishing Visitors
Food & Travel	1.1M	Foodies
Discover SC	360K	Leisure/Outdoor Visitors
The Local Palate	200K	Foodies

Newspaper Ads

Ad Listing	Distribution Range	Targeted Audience
Free Times	151,000	Leisure visitors

Television Ads

Ad Listing	Distribution Range	Targeted Audience
Bassmaster Elite	4.5 M	National fishing visitors
WIS TV	317,943	Leisure visitors outside surrounding counties
WOLO	118,787	Various event – regional visitors
Scott Martin	1.6 M	National fishing visitors
The Cooking Channel	284,000	Foodies
Balley Sports Discovery Channel	1.1M	National foodies

Radio Ads

Ad Listing	Distribution Range	Targeted Audience
I Heart	750,000	Playcation
The Lake	55,000	July 4 th Celebration

Billboard Ads

Ad Listing	Distribution Range	Targeted Audience
Crenshaw	1.6M	NC and SC - Leisure Visitors
Grace Outdoor	16M	Instate & Out of State Leisure visitors
Lamar	2.1M	Instate & Out of State Leisure visitors

Website Ads (other than primary website)

Ad Listing	Distribution Range	Targeted Audience
WIS TV	2.6M	CALHOUN, CLARENDON, FAIRFIELD, KERSHAW, LEE, Orangeburg, Sumter Leisure Visitors
Discover SC	800,500	Leisure Visitors
Scott Martin Fishing Show	1.6M	National Fishing
MLF.com	5M	National Fishing
Bassmasters.com	2.75M	National Fishing

Other Ads

Ad Listing	Distribution Range	Targeted Audience
Advance Travel and Tourism	275,500+	National visitors
Style Blueprint	250,000	Female visitors
6am City	1,120,788	Visitors from outside of our region
SC Welcome Centers	342,000	Out of state visitors
In-Social Media Ads	501,100	National visitors
Spotify	400,000	National visitors

CITY OF CAYCE

CAPITAL CITY/LAKE MURRAY COUNTRY
JANUARY 1 - DECEMBER 31, 2024 DATA & ANALYTICS

National PR Coverage

9.6+
MILLION
Impressions

World Atlas
"7 Most Affordable Towns To Retire
In South Carolina"
8,851,689 impressions

365 Atlanta Traveler
"50+ Best Christmas Events
in the Southeast"
508,000 impressions

Freetimes
"Best places for first dates
in the Midlands"
300,000 impressions

CONTENT

Articles Written

- Paint the Town with Michael Geddings
- Regional Mural Driving Tour
- Make Waves with Palmetto Outdoor
- Outdoor Adventures
- Hitting the Trails
- Pawfect Dog-Friendly Spots
- Oktoberfests, Harvest Festivals, & Corn Mazes
- Halloween Comes Alive
- Savor the Sips: Locally-Owned Coffee Shops
- Make Your Spirits Bright

10

Podcast Episodes

- Paint the Town with Michael Geddings
- Make Waves with Palmetto Outdoor

2



62.9K

**SOCIAL MEDIA
CITY OF CAYCE
CONTENT IMPRESSIONS**

+500% over previous year

LAKE MURRAY
COUNTRY
REGIONAL EBlast

13.9K

**TOTAL OPENS
FEATURING
CITY OF CAYCE
CONTENT**

61.8K

LakeMurrayCountry.com
**GOOGLE SEARCH
IMPRESSIONS**

+37% over previous year

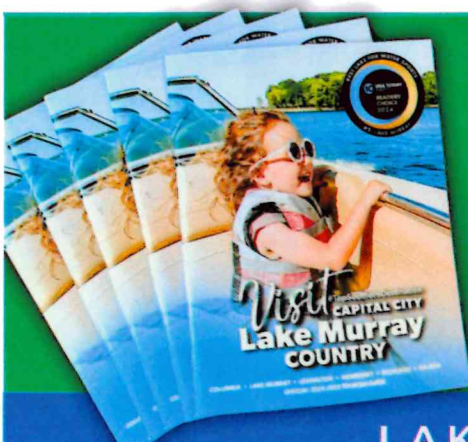
Top Pages:

- Cayce Tennis and Fitness Center
- Holiday Parade of Lights
- 12,000 Year Park Fall Field Day
- Cayce Fall Fest
- Soiree on State

Top Queries:

- Cayce SC
- Cayce Tennis Center
- Cayce Riverwalk
- Cayce Christmas Parade
- Cayce Historical Museum

Over 26 mentions of Cayce
businesses, attractions,
and more in our 2024-25
Visitors Guide!



LAKEMURRAYCOUNTRY.COM



Project Description

The mission of the Greater CWC Visitor Programs is to educate visitors on the great places to stay, play and shop in the area. Our Visitor Programs website at <http://www.visitcaycewestcolumbia.com/> is constantly updated with local events, places to stay, restaurant specials and activities. We have created a QR code that directly links to the Visitor Program site and comes in the form of a sticker that can be placed on storefronts (Please see attached A). We make it a point to share this sticker with area businesses - local shops, hotels, and restaurants, to showcase at their place of business. A new feature will be added soon allowing local businesses and organizations to post their events to our community calendar.

Our mission as the Chamber and Visitor Programs is to promote the Greater CWC as the best place to live, work, shop and stay. This comes full circle in that our QR code highlights what's going on in our community. For example, when someone stops in for a coffee at Piecewise in Cayce, they can scan the QR Code and see local attractions like classes at State of the Art Gallery, community events such as Soiree on State, Tartan Day South and the Holiday Parade of Lights, local parks to visit and hotels to book for their next weekend visit. This encourages visitors to stay for the afternoon, return with their families and make a weekend out of visiting the area.

We make it a point to use our resources as a Chamber and Visitor Programs to highlight all area businesses and what they have to offer for visitors to the area. In addition to the Visitor Programs site, we are sure to post community events, from classes to concerts, to the Chamber calendar, in our newsletter, and online so that our members and visitors the Chamber website at <http://www.cwcchamber.com/> are educated on all the great things to experience here in the area.

Tourism is more than just a brick-and-mortar building, it is indeed a program that reaches well beyond a location that interested travelers can receive information. Over the last two years, we have promoted this fact and the results are overwhelming. The social media platform has grown exponentially, specifically when promoting community events such as the annual Holiday Parade of Lights and local events like Soiree on State. Our reach on Facebook during promotion of the parade was well over 172,000 people and were from all areas of the state – we gained 228 new followers just in December 2023.

GREATER CWC CHAMBER & VISITOR PROGRAMS

1006 12th STREET, CAYCE, SC 29033 | P 803-794-6504 | CWCCHAMBER.COM | VISITCWCSC.COM



Our Facebook page has over 5,200 followers with an average reach of 598,000 – up 112% from 2022. We have 1,745 followers on our Instagram. These numbers allow us to act as a resource for promoting all the things to do in the area. We continuously support and promote local events to encourage visitors to stay for the weekend and enjoy all that the community has to offer, including boosted ads to reach visitors from over 50 miles away and in nearby states.

Our brick-and-mortar Visitor Center remains invaluable, with people stopping in regularly to pick up hotel and tourism brochures for their visiting families or new neighbors such as the Cayce Historical Museum, Congaree Creek Heritage preserve, and information on activities such as canoe trips with Palmetto Outdoor. We also provide a Greater CWC Visitor Programs brochure that quickly highlights our areas best features. We are happy to always receive and fulfill requests for our brochures to be sent to neighboring organizations and Visitors Centers. In the past 18 months, we have sent Greater CWC Visitor Programs information to nine welcome centers throughout the state. The continued interest lets us know that travelers to those centers are picking up the brochure for information on the area.

GREATER CWC CHAMBER & VISITOR PROGRAMS

1006 12th STREET, CAYCE, SC 29033 | P 803-794-6504 | CWCCHAMBER.COM | VISITCWCSC.COM

Memorandum

To: Mayor and Council

From: Jim Crosland, City Manager

Date: June 3, 2025

Subject: Proposal Award to Kimley-Horn for Comprehensive Safety Action Plan for Safe and Active Streets

ISSUE

Council approval is needed to accept Kimley-Horn's proposal for the City's Comprehensive Safety Action Plan for Safe and Active Streets and to authorize the City Manager to execute the contract.

DISCUSSION

The City sought a qualified firm to develop a Comprehensive Safety Action Plan to address critical transportation safety needs. A particular emphasis has been placed on four (4) intersections that have become known safety challenges within Cayce. These intersections include the area around the 3000 block of U.S. 321, Knox Abbott Drive and 12th Street, Frink Street and Julius Felder Street, and 12th Street and Frink Street. These locations have seen repeated incidents involving both pedestrians and bicyclists, raising concern among residents and prompting the need for immediate attention.

Kimley-Horn's proposal outlines a comprehensive approach that directly addresses these locations with strategies focused on improving safety, accessibility, and mobility. Their plan includes focused public engagement, safety data analysis, policy review, and the development of practical solutions to enhance conditions at these high-risk areas. This project aligns with the Safe Streets and Roads for All (SS4A) Federal initiative and will serve as a foundation for future grant applications to support implementation of physical safety improvements.

The development of this Comprehensive Safety Action Plan is a vital step toward making Cayce's streets safer and more equitable for all users. Kimley-Horn was selected as the most responsive and responsible proposer through the City's RFP process, demonstrating extensive experience in safety planning and community engagement.

RECOMMENDATION

Staff recommends that Council approve Kimley-Horn's proposal, recognizing them as the most responsive and responsible proposer, and authorize the City Manager to negotiate and execute the contract. This action will allow the City to move forward with a critical planning initiative that supports safer streets and stronger infrastructure for all members of the community.

ITEM V. A.

STATE OF SOUTH CAROLINA)	ORDINANCE 2025-05
)	To Adopt an Annual Budget, Levy a
COUNTY OF LEXINGTON)	Property Tax, and Provide Revenue
)	for the City of Cayce for the Fiscal
)	Year Ending June 30, 2026, and To
CITY OF CAYCE)	Adopt and Establish Certain New
)	Fees and Charges with Amount

WHEREAS, State law requires that the Council adopt by ordinance an annual municipal budget and also requires that the Council act by ordinance to levy taxes; and

WHEREAS, the Council wishes to comply with these requirements of State law and believes it is in the interest of the City to adopt the attached Budget and levy a property tax as provided herein; and

WHEREAS, the Council, in order to balance the annual municipal budget as adopted, is required to adjust the millage rate by 3 mills, which the Council finds to comply with the millage rate limitations in S.C. Code section 6-1-320(A); and

WHEREAS, as a part of this Ordinance, and as a part of the projected revenue for this Budget, the Council also wishes to adopt and establish certain new fees and charges amounts for City services, along with new amounts for existing fees, all of which were duly noticed to the public as required by S. C. Code section 6-1-330(A),

NOW, THEREFORE, BE IT ORDERED AND ORDAINED by the Mayor and Council of the City of Cayce, in Council, duly assembled, as follows:

Section 1. That a property tax, to cover the period from the first day of July 2025, to the thirtieth day of June 2026, both inclusive, for the sums and in the manner hereinafter mentioned, at a rate of 59.4 mills on the value of all real estate and personal property of every description owned and used in the Lexington County portion of the City of Cayce, and at a rate of 59.4 mills on the value of all real estate and personal property of every description owned and used in the Richland County portion of the City of Cayce, except such property in either County as is exempt from taxation under the Constitution and laws of the State of South Carolina, is and shall be levied, collected and paid into the Treasury of the County in which the property is situated, for credit to the City of Cayce and for the use and service of the City, including for corporate purposes, for permanent improvements, for the payment of current expenses, and for the payment of interest on and retiring of outstanding bonds of the City. Such tax is levied on such property as is assessed for taxation for County and State purposes.

Section 2. That the Budget attached hereto, the property tax, and the estimated revenue for the payment of the Budget as provided in the Budget are hereby adopted,

and the attachment to the original of this Ordinance is hereby incorporated and made a part hereof as fully as if stated word for word herein.

Section 3. That the billing dates, the penalty dates, and the amount of penalty that shall be levied for delinquent taxes shall be the same as those established by the County in which the taxed property is situated and pursuant to State Law.

Section 4. That the City Manager shall administer the Budget and, in doing so and in order to achieve the goals of this Budget, may, among other things, do the following:

- a. Transfer appropriated funds within and between departments and funds as necessary,
- b. Implement controls by fund appropriation, and
- c. Designate continuing projects from fund balances.

Encumbrances will be carried over to the next fiscal year as a reserve to the fund balance. Expenditures approved by Council shall automatically carry amendments to fund appropriations when necessary.

Section 5. As a part of the revenue portions of this Budget, the Council hereby establishes and adopts certain new fees and charges, as identified and set out as proposed fees and charges in the attached exhibits to this Ordinance. The attached Master Fee and Charges Schedule, including any new fees and charges amounts, is hereby incorporated into, and adopted as a part of this Ordinance. All fee and charges amounts set out therein or adopted shall continue in effect from year to year until revised or modified by subsequent Council action.

Section 6. If for any reason any sentence, clause or provision of this ordinance shall be declared invalid, such shall not affect the remaining provisions hereof.

This Ordinance shall take effect on the later of second reading approval by Council or June 3, 2025.

DONE IN MEETING DULY ASSEMBLED, this _____ day of June 2025.

Elise Partin, Mayor

ATTEST:

Mendy C. Corder, CMC, Municipal Clerk

First Reading: _____

Public Hearing held: _____

Second and Final Reading: _____

Approved as to form: _____
William C. Dillard, Jr., City Attorney



March 18, 2025

Regular Board Meeting of the Housing Authority of the City of Cayce, SC

The Board of Commissioners of the Housing Authority of the City of Cayce, SC held its Regular Board Meeting on Tuesday, March 18, 2025 at Cayce City Hall.

Chairman Jack Sightler called the meeting to order at 5:08 pm. A copy of the agenda was posted on the Housing Authority's website.

Roll call was conducted, and attendance was as noted below:

CH Board Members			Columbia Housing Authority Staff Present
Chairman	Jack Sightler	Present	Barry Hall, Interim Chief Executive Officer
Vice-Chairman	Bruce Smith	Present	Dennis Lohr, Chief Financial Officer
Commissioner	Johnetta Riley	Present	Lee McRoberts, Chief of Staff
Commissioner	Cheryl Seymour	Present	Cherilyn McCoy, Property Manager
Commissioner	Evony Reed	Present	Gloria Warner, Regional Property Manager
			Julia Gibbs, Senior Project Manager
			Damian White, Community Safety Manager
			Visitors:
			Jarrett Epperson, City of Cayce

APPROVAL OF AGENDA

Chairman Sightler called for a motion to approve the Agenda as presented. Upon motion of Commissioner Reed, seconded by Chairman Sightler, it was approved.

PUBLIC COMMENT

Mr. Hall stated no one from the public had signed up or was present to address the Board.

APPROVAL OF MINUTES

Chairman Sightler called for a motion to approve the minutes of the Regular and Annual meetings held January 21, 2025. Upon motion of Vice Chair Riley, seconded by Commissioner Seymour the minutes were approved.

Board Member		Aye	Nay	Absent
Chairman	Jack Sightler	X		
Vice-Chairman	Johnetta Riley	X		
Commissioner	Evony Reed	X		
Commissioner	Cheryl Seymour	X		
Commissioner	Bruce Smith	X		

DISCUSSION ITEMS:

Mr. Hall gave an update on the Annual Plan. The Public Hearing to review the Annual Plan will be held via Zoom on April 2, 2025. If a quorum is present, the vote to approve the Plan could be taken following the presentation, if a quorum is not present a special called meeting to approve the Plan will be scheduled. The Resident Advisory Board met earlier in March and gave comments regarding the Plan which were incorporated into the final document. Mr. Hall said that no action is needed at this time.

CEO REPORT:

Mr. Hall asked Ms. Weston to give the Property Management Operations Report. Ms. Weston reported the following:

January	February	March	
Accounts sent to Magistrate	00	00	01
Account more than 30 days	01	08	03
Work Orders received	10	15	10
Work Orders Completed	07	15	08
Work Orders Remaining	03	00	00
Emergency Work Order	04	00	00

****Magistrate Update:**

January - zero cases sent to the magistrate.

February - zero cases sent to the magistrate.

March -one cass sent to the magistrate.

Mr. Hall asked Mrs. Gibbs to give a report on development activities. Mrs. Gibbs said that staff is still looking for contractors to remove the trees identified by an arborist as needing to be culled. The work is more extensive than can be completed by maintenance on staff due to the size and position of some of the trees to be removed. Staff hopes that with the onset of Spring additional interest in the project will be generated. Vice Chair Riley asked who removed the initial trees at Poplar and Wilkinson. Mrs. Gibbs said that work was completed by one of the vendors in the Grounds Maintenance pool but that he is unavailable to do additional tree work as his lawn services are going to weekly and he will not have time. Mrs. Gibbs said that she hopes to have quotes for the work at the next meeting and will update the Board at that time.

Mr. Hall reported that legal counsel is still working with the City of Cayce's attorney regarding the Letter of Support for the RAD conversion. Additional updates will be provided as they become available.

Mr. Hall asked Mr. Lohr to give the Financial Update. Mr. Lohr reported the following:

Public Housing	Period to Date Revenue and Expense	Period to Date Budget	Variance
Operating Income			
Tenant Revenue	75,101	70,000	5,101
HUD Operating Grant Revenue	112,415	100,667	11,748
CFP Operating Revenue	141,242	93,333	47,909
Other Revenue	1,725	1,334	391
Total Operating Income	330,483	265,334	65,149
Operating Expenses			
Administrative Expenses	38,998	69,900	30,902
Tenant Services	2,433	4,067	1,634
Utilities	4,814	6,667	1,853
Maintenance (Detailed Below)	120,860	79,325	(41,535)
Protective Services	4,866	7,867	3,001
Insurance Expense	6,648	6,733	85
Real Estate Taxes-PILOT	7,667	7,667	-
Other General Expenses, Collection Losses	(388)	2,000	2,388
Equipment Replacements	-	-	-
Total Routine Operating Expenses	185,898	184,226	(1,672)
Cash Flow (Deficit) from Operations	144,585	81,108	63,477

Maintenance	Period to Date Actuals	Period to Date Budget	Variance
Salaries & Benefits	18,082.00	31,725.00	13,643.00
Materials	6,620.00	667.00	(5,953.00)
Garbage & Trash	0.00	1,867.00	1,867.00
Carpentry & General Repairs	4,300.00	0.00	(4,300.00)
Electrical Repairs	454.00	0.00	(454.00)
Plumbing	5,605.00	400.00	(5,205.00)
Mowing & Landscape	60,491.00	24,667.00	(35,824.00)
Pest Control	9,525.00	7,333.00	(2,192.00)
Other Contracts	15,784.00	12,667.00	(3,117.00)
Total Maintenance Expense	120,861.00	79,326.00	41,535.00

- Revenue is up \$5k to budget
- HUD grants have increased \$11,748
- Capital Funds are up \$47,909 due to drawing down some leftover funds from a prior year

- Administrative Expenses are down \$30,902
- Tenant Services are down \$1634
- Utilities are performing under budget with a variance of \$1853
- Maintenance is over budget by \$41,535 and a detailed breakdown of costs is included at the bottom of the report
 - The line item for Mowing & Landscaping costs is over budget by \$35,824
- Overall cash flow is strong and is over budget by \$63,477

Vice Chair Riley asked why the lawn care item was so high as there are only 4 locations to service in Cayce. Mr. Lohr said that all work is contracted out to vendors in the grounds maintenance pool. The budgeted amount is based on previous year's actuals, but prices have increased dramatically this year due to inflation. Mr. Lohr added that tree removal was also included in the Mowing & Landscaping line. Vice Chair Riley said that she thought there was a different source of funding for the tree work and asked why it is being charged to that account. There was a general discussion regarding lawn care costs, Mr. Lohr said that he would look back at what is actually in the line item and make sure charges have been recorded correctly. Chairman Sightler agreed that a deeper dive into the charges would be helpful. Vice Chair Riley said that she wants to ensure the tree work is being charged correctly and if it is not supposed to be in the Mowing & Landscaping line it will resolve most of the overage. Commissioner Seymour said that she continues to be disappointed in the quality of work being done by the current contractor and questioned the value of the work overall. Mr. Hall said that staff will look at the tree work to be done and the current charges in the Mowing & Landscaping line item and report back to the Board.

Commissioner Seymour said that there are still units at Spencer Place not keyed correctly. Storage rooms and door keys are supposed to be the same but different locks are still in place. Mr. Hall said that he will have the Property Manager review the key situation and replace them accordingly so they are all on the same key core.

NEW BUSINESS

Mr. Hall gave a briefing on his recent trip to Washington, D.C. for the Annual NAHRO Legislative Session. Visits were made to the SC legislative delegation to advocate for support for affordable housing programs and to share the economic impact of housing programs in the community. Mr. Hall said that overall people served by subsidized housing are elderly, disabled or families with children. The new administration is focused on improving efficiency and reducing bureaucracy which will hopefully speed some of the processes up. Mr. Smith asked if there has been any information shared regarding potential cuts to public housing agencies. Mr. Hall said there has been talk but no official statement to date.

ADJOURNMENT

1. There being no further business and upon motion of Chairman Sightler, seconded by Commissioner Seymour it was unanimously approved to end the meeting at 5:52 pm.

Prepared by:

Yvonda A. Bean
Secretary/Chief Executive Officer

Cayce Historical Museum Commission

May 7, 2025

Meeting Minutes

The May 7, 2025 meeting of the Cayce Historical Museum Commission (CHMC) was held in the Cayce Visitors Center. The meeting was convened at 5:02pm by Chair James Stewart. The following individuals attended the meeting:

Name	Status
James Stewart	Chair
Pamela Sulton	Vice Chair
Marcy Hayden	Secretary
Archie Moore	Commissioner
Chris Tenny	Commissioner
Charlita Earle	Commissioner
Keith Stephenson	Commissioner
David Brinkman	Commissioner
Will Britz	Commissioner (absent)
Andy Thomas	Cayce Museum Curator
Elizabeth Lumsden	Cayce Museum Assistant

Upcoming Events:

June 21, 2025-Juneteenth Event with Storytellers and Crafts (9am-12pm)

Invocation: Vice Chair Sulton

Action Items:

March Meeting Minutes:

The Commission reviewed the previous meeting minutes. The minutes were approved pending addition of by-law amendment vote. Motion was made by Commissioner Brinkman and seconded by Commission Stephenson. Motion passed.

Donations

No updates at this time.

Museum Staff Report

Museum staff and volunteers are making progress on the NAGPRA inventory having recorded around 6,350-400 objects to date. The NAGPRA report work continues until all Native American Indian items are cataloged. The Tartan Day South Colonial Village was successful with hundreds of visitors. There was a new layout this year and there was a lot of positive feedback. The Legends of Cayce event had good attendance with over 100 attendees including the Mayor, City Manager, and Council Member. The Freeman Hill Masonic Lodge was a great supporter at this year's event. Feedback on the event from Commissioners included the need for updated/newer AV equipment, more youth involvement, more refreshments but overall a wonderful event at a great location. "Shot Heard Around the World" event had around 800 attendees. The Archeology Identification event was not as well attended, but the objects brought in were interesting. There are plans to do this type of event again with additional advertising.

Exhibits: The Columbia Airport Exhibit has been set up. The staff have requested to have a kiosk exhibit at the Columbia Airport. The Public Safety building needs additional funding for ongoing electrical issues. Language for the REV250 exhibit is currently being drafted by Commissioner Brinkman, Ms. Sue Kelly and Museum staff and the exhibit is expected to open in 2027.

Upcoming Events: Juneteenth program is set for June 21st from 9am-12pm and will feature a storyteller and crafter). Additional events are planned for Thursday evenings starting in June (TBA), Genealogy Workshops, and Youth Programs in May and June (TBA).

Ongoing Business:

By-Law Committee:

The Commission voted to update the by-laws to include the African American Committee as a standing sub-committee under the Commission. The motion was made by Commissioner Hayden and seconded by Vice Chair Sulton. The motion passed unanimously for the second reading of this amendment.

Strategic Planning-Historic Preservation

Commissioner Tenny presented on the Bailey Bill Historic Preservation Tax Credit program and how it has been incorporated into the preservation work of Columbia, SC. Commissioners asked questions and discussed inclusion in the powerpoint presentation being created for the community. Additional discussion will be included in future agendas. No action was taken.

Old State Road NRHP Nomination

No updates at this time.

New Business:

No updates at this time.

Additional Business:

No updates at this time.

With no other business on the meeting agenda and a motion to adjourn was made by Commissioner Moore and seconded by Commissioner Earle. The meeting adjourned at **6:25PM**.



April 8, 2025

Special Called Board Meeting of the Housing Authority of the City of Cayce, SC

The Board of Commissioners of the Housing Authority of the City of Cayce, SC held a virtual Special Called Board Meeting via Zoom on Tuesday, April 8, 2025.

Vice Chair Riley called the meeting to order at 3:05 pm. A copy of the agenda was posted on the Housing Authority's website.

Roll call was conducted, and attendance was as noted below:

CH Board Members			Columbia Housing Authority Staff Present
Chairman	Jack Sightler	Absent	Barry Hall, Interim Chief Executive Officer
Vice-Chairman	Bruce Smith	Present	Dennis Lohr, Chief Financial Officer
Commissioner	Johnetta Riley	Present	Lee McRoberts, Chief of Staff
Commissioner	Cheryl Seymour	Present	Taleshia Stewart, SVP Resident & Strategic Initiatives
Commissioner	Evony Reed	Present	Gloria Warner, Regional Property Manager
			Visitors:
			Corey Haymon

APPROVAL OF AGENDA

Vice Chair Riley called for a motion to approve the Agenda as presented. Upon motion of Commissioner Reed, seconded by Commissioner Smith, it was approved.

PUBLIC COMMENT

Mr. Hall stated no one from the public had signed up or was present to address the Board.

DISCUSSION ITEMS:

Mr. Hall introduced Resolution 2025-001: Approval of Annual Plan for Fiscal Year beginning July 1, 2025. Vice Chair Riley said that the Board had received a copy of the Annual Plan and that the Public Hearing to review the Annual Plan was held April 2, 2025 via Zoom. There being no questions or further discussion, Vice Chair Riley called for a motion to approve Resolution 2025-001; upon motion of Commissioner Seymour, seconded by Commissioner Reed it was approved.

Board Member		Aye	Nay	Absent
Chairman	Jack Sightler			X
Vice-Chairman	Johnetta Riley	X		
Commissioner	Evony Reed	X		
Commissioner	Cheryl Seymour	X		
Commissioner	Bruce Smith	X		

ADJOURNMENT

There being no further business and upon motion of Commissioner Reed, seconded by Commissioner Seymour it was unanimously approved to end the meeting at 3:09 pm.

Prepared by:

Barry Hall

Secretary/Interim Chief Executive Officer

COUNCIL ACTION REQUIRED

MUSEUM COMMISSION

Mr. Will Britz's position on the Museum Commission expired in May and he does not wish to serve again. The City has one potential member application on file for the Museum Commission, Mr. Campbell Mims. His application is attached for Council's review.

NO COUNCIL ACTION REQUIRED

The following positions have been postponed by Council until receipt of potential member applications.

EVENTS COMMITTEE – FOUR (4) POSITIONS

This committee is actively involved in working with City staff to plan and coordinate City events and works the events with staff.

APPOINTMENT PROCESS

Cayce citizens have an opportunity to actively participate in the City through their services on a number of advisory boards, commissions, foundations and committees. These groups help shape and carry out policy.

Applications are accepted at any time for all City of Cayce boards, commissions, foundations and committees. Cayce citizens wishing to apply for appointment may submit a potential member application to the Municipal Clerk, P. O. Box 2004, Cayce, SC 29171. More information and a copy of the application can be found on our website at caycesc.gov or by calling City Hall at 803-796-9020.

City Council considers received applications at a meeting immediately following an opening.



City of Cayce Potential Member Application

Application for committees, boards and commissions within the City of Cayce

Date

11/1/2024

Name

Campbell Mims

Home Address

Fairlawn Circle, Cayce, South Carolina 29033

Phone

Email

Are you a resident of Cayce?

Yes

Number of Years

1

Do you have a business in Cayce?

No

Number of Years

On which Board, Commission or Foundation are you interested in serving*? Information on each can be found at caycesc.boards.

Accommodations Tax Committee

Planning Commission

Cayce Housing Authority

Board of Zoning Appeals

Museum Commission

Have you ever been convicted of a felony or misdemeanor other than a minor traffic violation?

No

If yes, specify below:

The applicant acknowledges that he or she is aware that a City of Cayce records check will be performed by the Cayce Police Department and that information could be public.

Yes

Work Address

1204 Main Street, Suite 200, Columbia, South Carolina 29201

Phone

(803) 468-8979

Email

cm@ttbgovaffairs.com

Work Experience

Associate and Lobbyist

Tompkins Thompson & Brown Government Affairs

October 2024 - Present

As a lobbyist for Tompkins Thompson & Brown, Campbell Mims works to build and maintain relationships with government officials and stakeholders to advocate for clients' interests. He helps shape policy strategies, communicates legislative priorities, drafts proposals and outreach materials, and navigates the legislative process to achieve results for clients across various sectors. Campbell supports the firm's advocacy efforts, assisting in budget planning, legislative requests, and client engagement to ensure effective government affairs solutions.

Government Relations and Communications Advisor
Sweatman Strategies, LLC
June 2022 - October 2024

Spearhead the passage of the Craft Beer Economic Development Act through direct lobbying efforts, grassroots advocacy, and project management of contractual government relations team

Secured \$750,000 in state funding for a public charter school client in collaboration with a statewide agency and its staff

Deliver written and verbal testimony at the subcommittee level on behalf of clients

Coordinate state government relations and advocacy efforts for clients in the alcohol beverage, education, behavioral healthcare and retirement pension sectors in concert with legislative staff and statewide agencies

Monitor and track pertinent bills and consult with clients to ensure steps are taken to advance or block the legislation

Manage the strategic operations of three statewide trade associations as executive director

Supervise a staff of three employees; including an association management coordinator, events coordinator and communications coordinator

Facilitate fundraising efforts on behalf of both associations with corporate and statewide partners

Serve as the spokesperson for both associations and oversee all strategic communications efforts

Public Affairs Manager
South Carolina Public Charter School District
December 2020 - June 2022

Facilitated the district's advocacy efforts that advance and protect the interests of the charter school community; plan and execute opportunities for elected officials and community leaders to visit district-sponsored schools; manage communication between school leaders and regulatory and legislative leaders to advance key legislative issues

Staffed and coordinated the Board of Trustees-level planning in oversight of regular meetings and leveraging the time and talent of this group in advocacy efforts; creating and implementing board training and development policies for members; communicating with regulatory agencies to ensure successful onboarding of new members

Performed outreach and build strategic partnerships with key stakeholders, members of the General Assembly, and other influencers

Assisted leadership in the day-to-day management of contract government affairs professionals to monitor pertinent legislative issues, achieve policy goals, and provide subject matter expertise in the drafting of proposed legislation

Provided communications support for the planning and execution of school, fundraising, and community events, including creating invitations, programming (e.g. speeches, videos, etc.), and other collateral

Supported the Superintendent and other district leaders in their roles as spokespeople; write and/or edit messaging for public speaking; partner with the Superintendent and his/her Cabinet to manage crises as they arise and communicate with all necessary internal and external stakeholders; serve as the Freedom of Information Act (FOIA) representative for the district

Managed the day-to-day public relations efforts of the district as the chief spokesperson and communications officer

Educational Background

COLLEGE OF INFORMATION & COMMUNICATIONS, University of South Carolina; Columbia, SC
May 2022

Accelerated Master of Mass Communication, specializing in strategic communication management

May 2021

Bachelor of Arts in Journalism and Mass Communications - Public Relations

Overall GPA: 3.83/4.00

Graduated magna cum laude

Membership Information (Professional, Neighborhood and/or Civic Organizations) Volunteer Work and/or Hobbies:**ADDITIONAL EXPERIENCE**

Member, Board of Directors, Pathways In Education (PIE) - Cayce
2023-Present

February

Member, ChangeMakers of the Midlands

August 2022-Present

Member, South Carolina Association of School Administrators Communications Roundtable. October
2021-June 2022

Member, University of South Carolina Libraries' Advisory Board
2020-Present

October

Design Team, Oliver Gospel Mission Advisory Board

September 2020-Present

Member, 2020 Sumter, SC All-America City Awards Team

May

2020-August 2020

Member, Michael J. Mungo Distinguished Professor of the Year Committee

August

2019-May 2020

Please answer the following questions as thoroughly as possible for the indicated committee:

Why do you want to serve on a City of Cayce Board, Commission or Foundation?

As a proud resident of Cayce, I am deeply committed to the success and well-being of our community. Serving on a City of Cayce board, commission, or foundation would allow me to give back to the place I call home and work alongside others who share a vision for a thriving Cayce. I'm eager to support local development, tackle our community's challenges, and help shape the policies and projects that will enhance the quality of life here. I look forward to contributing my experience to make a lasting, positive impact for our residents.

What specific contributions do you hope to make?

As someone with extensive experience in lobbying and advocacy, I am well-versed in navigating the complexities of government to get things done. I'm particularly interested in serving on the Planning Commission or the Board of Zoning Appeals, where I can leverage my background to support smart, strategic growth for Cayce. I understand the importance of thoughtful planning and zoning decisions that align with the needs of residents and businesses alike, ensuring that Cayce grows in a way that's both sustainable and beneficial to all. My goal is to bring my knowledge of policy and community advocacy to the table, working with others to create a more vibrant and well-planned future for our city. Additionally, Campbell is passionate about promoting economic development by supporting local businesses and attracting new opportunities, so Cayce continues to thrive. Through these efforts, he hopes to foster a strong sense of community and inclusivity, making Cayce an even better place for future generations.

What community topics concern you that relate to this Board, Commission or Foundation?

I'm especially focused on issues central to the work of the Planning Commission and the Board of Zoning Appeals, where decisions can profoundly shape the future of our community. One priority is to ensure that zoning variances and appeals align with Cayce's character and growth plans, preserving the balance

between development and neighborhood integrity.

Equally important is responsible land use; we need a thoughtful approach to commercial and residential development that considers long-term impacts on traffic, infrastructure, and green space. The Planning Commission's work on reviewing development plans and zoning changes is crucial for setting the foundation of a well-organized and attractive city. My goal is to apply my experience to these boards, helping create zoning and planning policies that not only encourage growth but also safeguard the qualities that make Cayce a great place to live.

What experience/training do you have for this particular Board?

With my background serving on a charter school board, I understand the importance of governance and decision-making that reflects the needs of a diverse community. This experience has taught me the value of clear planning, structured policies, and open dialogue—skills that are vital when working on the Planning Commission and Board of Zoning Appeals.

My lobbying experience is equally crucial, as I'm well-versed in advocating for policies that support sustainable growth and community interests. I know how to bring stakeholders together, navigate complex issues, and ensure that our zoning and planning choices are made with both immediate and long-term benefits in mind. I'm committed to using these skills to help Cayce grow responsibly, ensuring development aligns with our community values and priorities.

For additional information please contact Mendy Corder at 803-550-9557 or email mcorder@caycesc.gov